

2025 **SPONSORSHIP** opportunities




Leverage Your Marketing **Dollars** and **Effectiveness**
by Sponsoring AGC Georgia Membership Events





Associated General Contractors of Georgia, Inc.

2025 Sponsorship Opportunities

 General Benefits	Sponsorship Levels		
	DIAMOND \$19,500	PLATINUM \$14,500	GOLD \$9,500
Company color logo included on AGC Georgia's ad in the June 2025 issue of Build Georgia Award special section in Atlanta Business Chronicle *Readership of more than 185,000 decision makers throughout the state	✓		
Company's color logo included on sponsorship sign to be featured at all events listed below	✓		
Company name included on sponsorship sign to be featured at all events listed below		✓	✓
Company's color logo on AGC Georgia webpages featuring sponsors, hyperlinked to company website	✓		
Company name on AGC Georgia webpages featuring sponsors, hyperlinked to company website		✓	
Special recognition during program at events detailed below	✓	✓	✓
Complimentary logo featured on your company's online membership directory profile at agcga.org	✓	✓	✓

Customized Titanium Sponsorship Package Available

 Annual Convention June 2-5, 2025 at The Westin Hilton Head Island Resort & Spa Family friendly, relaxed atmosphere; attendance consistently tops 500, including decision makers from industry firms; networking receptions, awards program, business session, social/sporting events & children's programs	DIAMOND \$19,500	PLATINUM \$14,500	GOLD \$9,500
Registration(s) - All Activities/Programs; Note: See quantity for each sponsorship level	3	2	1
Social Only Registration(s); See quantity	3	2	
Display Table for Company Materials	✓	✓	
Golf Registration(s); See quantity	2	1	1
Place Company Marketing Flyer in Welcome Bag	✓		

 Fall Leadership Conference October 9-11, 2025 at The Cloister; Sea Island, GA Intimate gathering of ~75 executives seeking to hone their leadership skills; in-depth workshops & social outings	DIAMOND \$19,500	PLATINUM \$14,500	GOLD \$9,500
Registration(s) - All Activities/Programs; See quantity	2	2	1
Social Only Registration(s); See quantity	2	2	
Display Table for Company Materials	✓	✓	
Golf Registration(s); See quantity	2	1	1
Place Company Marketing Flyer in Attendee Seats	✓		



Atlanta Area Members First Meetings

November 2025 Networking Event; Marketplace
January, April, May, July and October 2025 Happy Hour events

In November, over 300 industry professionals gather at the sought after Marketplace. Each of the Happy Hour events draw ~100 members for casual networking at various social eateries throughout Metro Atlanta.

Registrations to Each Event; See quantity

Sponsorship Levels		
DIAMOND \$19,500	PLATINUM \$14,500	GOLD \$9,500
3	2	1

Regional Members First Meetings

Offered in each of AGC Georgia's seven membership regions

Three meetings are held in each of the following cities:

Albany, Augusta, Columbus, Commerce, Macon, Savannah and Valdosta

Registrations to Each Meeting in Each Membership Region

DIAMOND \$19,500	PLATINUM \$14,500	GOLD \$9,500
2		



Ron Amerson Supervisor Safety Award Lunch

March 14, 2025 at Andretti Indoor Karting & Games in Marietta

The Ron Amerson Supervisor Safety Award Program honors general contractor superintendents and specialty contractor foremen for supervising jobsites that had no lost time accidents in the previous calendar year. For their dedication to jobsite safety, these honorees will receive recognition before their peers at this award luncheon.

Registrations; See Quantity

DIAMOND \$19,500	PLATINUM \$14,500	GOLD \$9,500
4	2	

Young Leadership Program Golf Classic

May 7, 2025, Flat Creek Country Club & Braelinn Golf Club in Peachtree City

*The Golf Classic is the primary fundraiser for YLP's charitable activities funded through AGC Georgia's Foundation, a 501(c)3 entity. Over 350 players participate each year requiring 2 facilities with a total of 45 holes.

Player Registrations; See Quantity

Listed as Elite Sponsor on Signage; Company Logo on Tournament Towel

Putting Green Sponsor

Hole Sponsor

Attend Dinner & Awards Ceremony

DIAMOND \$19,500	PLATINUM \$14,500	GOLD \$9,500
4	2	
✓		
	✓	
		✓
✓	✓	✓

*Notes Regarding AGC Georgia Foundation

\$1,500 of the Diamond Sponsorship is a contribution to AGC Georgia's Foundation.

\$550 of the Platinum Sponsorship is a contribution to AGC Georgia's Foundation.

\$150 of the Gold Sponsorship is a contribution to AGC Georgia's Foundation.

In addition to the above amounts, \$1,500 of each sponsorship level is a contribution to AGC Georgia's Foundation; This contribution is 100% tax deductible.

Dear Valued AGC Georgia Member,

Thank you for taking a moment to review **AGC Georgia's 2025 Sponsorship Program**. Your membership provides an abundance of excellent business opportunities for you and your team to take advantage of during the 2025 program year. As you know, AGC Georgia offers construction executives and industry professionals from across the state a forum to meet, exchange ideas and discuss present and future industry issues. Make the most of these opportunities by leveraging your marketing dollars and maximizing your marketing effectiveness as a 2025 sponsor of AGC Georgia events and programs. Learn more by reviewing the following information and sign up today!

Sponsorship Benefits to You and Your Company:

- Keep your company name and successes visible to potential and current customers and competitors
- Reassure existing clients you are financially strong and committed to serving their needs
- Get your company's name and people in front of potential buyers and current clients at the same time
- Build stronger relationships with other AGC Georgia members
- Announce to potential clients you welcome the opportunity to do business with them
- Help your firm stand out among competitors and build brand awareness
- Show your support for AGC Georgia and the construction industry by helping underwrite events and programs

On behalf of your Board of Directors, we appreciate your consideration of this investment, which pays both tangible and intangible dividends to you and your company! Please review the sponsorship opportunities on the following pages and contact Machell Harper, Senior Director of Member Services for more details at 678-298-4108 or harper@agcga.org.

Sincerely,



Joe Tuggle
2024-2025 President, AGC Georgia
President, Tuggle Construction, LLC



AGC Georgia 2025 Sponsorship Reservation Form

Company Name: _____

Contact for Sponsorship: _____

Direct Phone: _____ Email: _____

Please choose one level of sponsorship:

☐ **Titanium:** Call for a Customized Package ☐ **Diamond:** \$19,500 ☐ **Platinum:** \$14,500 ☐ **Gold:** \$9,500

Payment Options

☐ **Check**

Please make check payable to AGC Georgia. Scan form to registration@agcga.org or fax it to 678-298-4101. Then send payment with copy of reservation form to Wells Fargo/AGC Georgia; PO Box 934023; Atlanta, GA 31193-4023.

☐ **Charge my Credit Card**

☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Credit Card Number: _____ Expiration Date: _____

Name on Credit Card: _____

Signature of Card Holder: _____

Regardless of payment method, scan this form to registration@agcga.org. You may also fax it to AGC Georgia at 678.298.4101.



The Construction Association

Please contact Machell Harper, Senior Director, Member Services at 678.298.4108 or harper@agcga.org for more details or questions regarding sponsor opportunities. She will be in touch with your above named contact upon receipt of this reservation form to coordinate your firm's participation in events and our promotion of your firm in our marketing materials.