



The Construction Association

Leverage Your Marketing Dollars and Effectiveness by Sponsoring AGC Georgia Membership Events

Dear Valued AGC Georgia Member,

Thank you for taking a moment to review [AGC Georgia's 2022 Sponsorship Program](#). Your membership provides an abundance of excellent business opportunities for you and your team to take advantage of during the 2022 program year. As you know, AGC Georgia offers construction executives and industry professionals from across the state a forum to meet, exchange ideas and discuss present and future industry issues. Make the most of these opportunities by leveraging your marketing dollars and maximizing your marketing effectiveness as a 2022 sponsor of AGC Georgia events and programs. Learn more by reviewing the following information and sign up today!

Sponsorship Benefits to You and Your Company:

- Keep your company name and successes visible to potential and current customers and competitors
- Reassure existing clients you are financially strong and committed to serving their needs
- Get your company's name and people in front of multiple potential buyers and current clients at the same time
- Announce to potential clients you welcome the opportunity to do business with them
- Help your firm stand out among competitors and build brand awareness
- Build stronger relationships with other AGC Georgia members
- Show your support for AGC Georgia and the construction industry by helping underwrite events and programs

On behalf of your Board of Directors, we appreciate your consideration of this investment, which pays both tangible and intangible dividends to you and your company! Please review the sponsorship opportunities on the following pages and contact Machell Harper, Director of Member Services for more details at 678-298-4108 or harper@agcga.org.

Sincerely,

Lyndy Jones
2022-2023 President, AGC Georgia
President, JCI Contractors



Associated General Contractors of Georgia, Inc. 2022 Sponsorship Opportunities

Members participating in our programs serve in the following leadership roles: Owner, Partner, President, CEO, CFO, COO, Vice President, Project Manager, HR Director, Business Development Specialist, Marketing Manager, Superintendent, Project Engineer, Safety Director, Risk Manager, Estimator, IT Director

	Sponsorship Levels		
	Diamond \$18,000	Platinum \$13,000	Gold \$8,000
General Benefits			
<i>Customized Titanium Sponsorship Package Available</i>			
Company color logo included on AGC Georgia's ad in Friday, June 31, 2022 issue of Build Georgia Award special section in <i>Atlanta Business Chronicle</i> <i>* Readership of more than 185,000 decision makers throughout the state</i>	✓		
Company's color logo included on sponsorship sign to be featured at all events listed below	✓		
Company name included on sponsorship sign to be featured at all events listed below		✓	✓
Company's color logo on AGC Georgia webpages featuring sponsors, hyperlinked to company website	✓		
Company name on AGC Georgia webpages featuring sponsors, hyperlinked to company website		✓	
Special recognition during program at events detailed below	✓	✓	✓
Company logo and/or name included on event registration page on AGC Georgia website	✓	✓	✓
Complimentary logo featured on your company's online membership directory profile at agcga.org	✓	✓	✓
Annual Convention <i>June 9-12, 2022 at Hilton Sandestin Beach Golf Resort & Spa</i>			
<i>Family friendly, relaxed atmosphere; attendance consistently tops 450, including decision makers from industry firms; networking receptions, awards program, business session, social/sporting events & children's programs</i>			
Registration(s) -- All Activities/Programs; <i>Note: See quantity for each sponsorship level</i>	3	2	1
Social Only Registration(s); <i>See quantity</i>	3	2	
Display Table for Company Materials	✓	✓	
Golf Registration(s); <i>See quantity</i>	2	1	1
Place Company Marketing Flyer in Welcome Bag	✓		

Fall Leadership Conference <i>October 13-16, 2022 at Pinehurst Resort</i>			
<i>Intimate gathering of industry executives seeking to hone their leadership skills; in-depth workshops & social outings</i>			
Registration(s) -- All Activities/Programs; <i>See quantity</i>	2	2	1
Social Only Registration(s); <i>See quantity</i>	2	2	
Display Table for Company Materials	✓	✓	
Golf Registration(s); <i>See quantity</i>	2	1	1
Place Company Marketing Flyer in Attendee Seats	✓		

Atlanta Area Members First Meetings			
<i>August 2022 Membership Networking Event - Location TBD</i>			
<i>Marketplace including general/specialty contractors, suppliers & service provider exhibits - Nov. 16, 2022 - TBD</i>			
<i>The August Membership Networking program will be a causal afternoon event. In November, over 250 industry professionals gather at the sought after Marketplace.</i>			
Registrations to <u>Each</u> Event; <i>See quantity</i>	4	3	2

Regional Members First Meetings <i>offered in each of AGC Georgia's seven membership regions</i>			
<i>Three meetings are held in the following cities: Albany, Augusta, Columbus, Commerce, Macon, Savannah and Valdosta</i>			
Registrations to Each Meeting in Each Membership Region	2		

Ron Amerson Supervisor Safety Award Lunch <i>March 18, 2022, Governor's Gun Club in Kennesaw</i>			
<i>The Ron Amerson Supervisor Safety Award Program honors general contractor superintendents and specialty contractor foremen for supervising jobsites that had no lost time accidents in the previous calendar year. For their dedication to jobsite safety, these honorees will receive recognition before their peers at this award luncheon.</i>			
Registrations; <i>See Quantity</i>	4	2	

Young Leadership Program Golf Classic <i>May 4, 2022, TBD</i>			
<i>* The Golf Classic is the primary fundraiser for YLP's charitable activities funded through AGC Georgia's Foundation, a 501(c)3 entity. Over 275 players participate each year requiring 2 facilities with a total of 45 holes.</i>			
Player Registrations; <i>See Quantity</i>	4	2	
Listed as Elite Sponsor on Signage; Company Logo on Tournament Towel	✓		
Putting Green Sponsor		✓	
Hole Sponsor			✓
Attend Dinner & Awards Ceremony	✓	✓	✓

***Notes Regarding AGC Georgia Foundation**

\$1,500 of the Diamond Sponsorship is a contribution to AGC Georgia's Foundation.

\$550 of the Platinum Sponsorship is a contribution to AGC Georgia's Foundation.

\$150 of the Gold Sponsorship is a contribution to AGC Georgia's Foundation.

In addition to the above amounts, \$1,500 of each sponsorship level is a contribution to AGC Georgia's Foundation; This contribution is 100% tax deductible.

AGC Georgia 2022 Sponsorship Reservation Form



Company Name: _____

Contact for Sponsorship: _____

Direct Phone: _____ Email: _____

Please choose one level of sponsorship:

Titanium: Call for a Customized Package Diamond: \$18,000 Platinum: \$13,000 Gold: \$8,000

Payment Options

Check

Please make check payable to AGC Georgia. Scan form to registration@agcga.org or fax it to 678-298-4101.
Then send payment with copy of reservation form to Wells Fargo/AGC Georgia; PO Box 934023; Atlanta, GA 31193-4023.

Charge my Credit Card

Visa MasterCard American Express Discover

Credit Card Number: _____ Expiration Date: _____

Name on Credit Card: _____

Signature of Card Holder: _____

Regardless of payment method, scan this form to registration@agcga.org. You may also fax it to the AGC office at 678.298.4101.

Please contact Machell Harper, Director, Member Services at 678.298.4108 or harper@agcga.org for more details or questions regarding sponsor opportunities. She will be in touch with your above named contact upon receipt of this reservation form to coordinate your firm's participation in events and our promotion of your firm in our marketing materials.