



Improve your performance
**mentally,
physically
and
emotionally**

*Successful companies
invest in a pipeline of
leaders to build and secure
a competitive advantage.*



ENR

Our lead instructor,
Brent Darnell, earned a
prestigious **ENR Top 25
Newsmaker Award** for his
hugely-successful Total
Leadership program. We are
thrilled to now offer the
award-winning program through
our **AGC Georgia Academy**.

Attend
In-Person
or Virtually

NEW AGC GEORGIA ACADEMY CLASS BEGINS JANUARY 2026



ACADEMY

AGC
Georgia



"I had a great experience with Brent Darnell throughout the AGC Georgia Academy and his program.

Brent's guidance was insightful, both personally and professionally, offering perspectives that challenged me to grow and think in new ways.

This was one of the most helpful and impactful leadership development courses I have ever attended, with immediate positive results!"

Hannah Anderson
Chief Commercial Officer
Anderson Construction Company
of Fort Gaines

"During a Public/Private Industry Advisory Council session at the AGC of America Building Contractors Conference, owners on a panel were asked what they base their final decision on after interviewing firms. Each owner's response resoundingly pointed to the FEELING they had with a team. Not the technical aspects of HOW the team said they would complete the building, but the chemistry they felt with individuals. Bottom line for me as an attendee-- all reputable contractors can build a building; owners want to work with people they feel a connection with.

Mike Dunham
CEO
AGC Georgia

Want to make a remarkable difference in **your** ability to **maintain superior relationships** with clients and co-workers?

The principles taught in the AGC Georgia Academy are easily integrated into your culture, and will make a positive impact.

A top priority for AGC Georgia is providing game-changing resources to take you and your team to new heights. Academy curriculum develops higher levels of emotional intelligence, gives you tools to create an emotional experience instead of a transaction with internal and external stakeholders, builds communication skills, and develops how you present yourself to others. The following core concepts will be taught over five sessions with the optimum goal of helping you achieve your mental, physical and emotional peak performance.

I Introduction to Emotional Intelligence for the AEC Industry and Plan Creation

How to measure emotional intelligence, how to improve it, and how to achieve powerful results and its effect on your company's bottom line.

II 12 Steps to Great Relationships

Learn every aspect of effective communication from ways to introduce yourself to that crucial first handshake.

III How to Present Like an Award Winning Actor: Increase Your Presence and Influence

Create more effective, memorable presentations and increase effectiveness of interpersonal encounters using body, face, movement, and energy.

IV Time Management and the Use of Lean Principles

Examine the big picture and long-term goals, then drill down to give students the methods to handle all of the things that enter their world. Explore how to eliminate waste and handle time wasters including email, phone calls, and meetings.

V Stop Pulling Your Hair Out! Stress Management and Peak Performance

Identify and combat stress triggers before they manifest into low productivity, absenteeism, and illness.



Customized Coaching

... with every student, every session and remotely between meetings.

An incredible resource NOT offered with ANY other program!

Lessons learned will add value to your professional and personal life.

You will be more self-aware, achieve personal mastery, better health, and peak performance. Working better with others, including co-workers, clients, and stakeholders are just a few of the benefits. Our facilitators are committed to strengthening senior executives and jump-starting young professionals. With focused coaching, you will attain meaningful career and life goals. As employees increase proficiency in "soft" skills, the company benefits from increased productivity, risk management, bottom line results, business development, and longevity of its employees. You will find illnesses and issues caused by stress diminish.

Our Academy Instructor

Brent Darnell is a mechanical engineer and a graduate of the Georgia Institute of Technology.



He worked in the construction industry for 20 years, then started his leadership development company. He is an authority on emotional intelligence (EI) and a pioneer of its use in the construction industry. Since 2000, Brent has helped to improve the social competence and leadership skills of thousands of people in nearly 100 companies in more than 20 countries. He has experience as an adjunct professor at Auburn and Penn State, where he taught EI to their technical students.

His book, *The People-Profit Connection: How to Transform the Future of Construction by Focusing on People*, receives rave reviews and has been read by over 100,000 people. He was named a Top 25 Newsmaker by ENR for "transforming alpha males into service-focused leaders" and "connecting his EI training approach to business success."



Fast Facts

- **Classes will be held on the following Fridays from 9:00 AM – 3:00 PM** at the AGC Georgia Training Center, 1940 The Exchange, Atlanta, 30339. Individuals are welcome to choose one of two ways to participate - in-seat or virtually. You **must** designate your participation method at time of registration. If you choose to attend the series virtually, you'll be given a Zoom link prior to January 30, 2026. All virtual attendees must have their camera and microphone on at all times.



- | | |
|---------------------|---------------------|
| - January 30, 2026 | - February 20, 2026 |
| - February 6, 2026 | - February 27, 2026 |
| - February 13, 2026 | |

- Class enrollment is limited to **25 students**.
- *Tuition includes:*
 - **Virtually 24/7 access to instructor for personalized coaching**—this alone is worth more than the tuition. No other program offers this, not even the most-recognized names in the industry.
 - **Five instructional sessions**
 - **Complimentary** access to all online professional development courses created by Brent Darnell International. This is a value of \$1,000.
 - **Brent Darnell's books** *The People Profit Connection: How to Transform the Future of Construction by Focusing on People*; 4-book *Tough Guy Survival Kit*; *The Tao of Emotional Intelligence*; and *The Primal Safety Coloring Book*.
- **Graduation ceremony** will be held at the conclusion of class on February 27, 2026. All virtual participants are encouraged to attend in-person on this day to celebrate with fellow Academy graduates.
- **If requested, AGC Georgia staff will help create a press release** to promote student involvement and their company's support for their participation in the AGC Georgia Academy. The company can then share this with local media of their choosing.



Register on or before January 16, 2026

- | | |
|-----------------------------------|---------|
| - AGC Georgia Member | \$2,200 |
| - Young Leadership Program Member | \$1,980 |
| - Non-AGC Georgia Member | \$4,200 |



Cancellation Policy

Cancellation requests must be received in writing at least **7 business days before the series begins**. In this circumstance, registration fees will be refunded, minus a 10% processing fee. Cancellation requests received **less than 7 business days before the series begins** cannot be refunded. All requests must be sent via email to parham@agcga.org.

Visit www.agcga.org to register! Begin your exciting journey to a better you!

For more details about the AGC Georgia Academy, please contact
Cindy Parham, Education Specialist, at 678-298-4112 or parham@agcga.org.

