



AGC BUILD GEORGIA AWARD

Thank you for your interest in the 2021 AGC Build Georgia Awards Program.

Information guiding **SPECIALTY CONTRACTORS** through the online nomination process is included on the following pages.

If you are NOT a specialty contractor member of AGC Georgia, please visit www.agcga.org and click on Services/Awards/Build Georgia to find our link titled "Nomination Information for **General Contractor** members."

Your firm's nomination(s) are not eligible for judging until dues are paid. **Dues for calendar year 2021 must be paid on or before the award program entry deadline.** A dues invoice was mailed to your company's main point of contact with AGC Georgia during the first week of December 2020. To confirm we've received your firm's dues payment, please email LB Kinnett at kinnett@agcga.org.

Entry fees are non-refundable and are payable by credit card through a PayPal link hosted inside the award portal. *You do not have to have a PayPal account to process your nomination payment(s).*

Questions about the content of a Build Georgia Award nomination?

Please contact

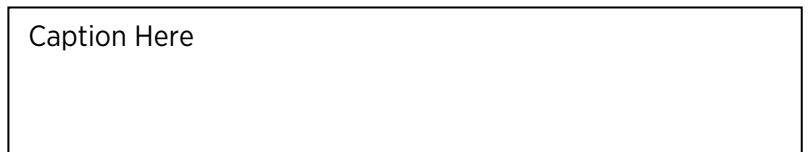
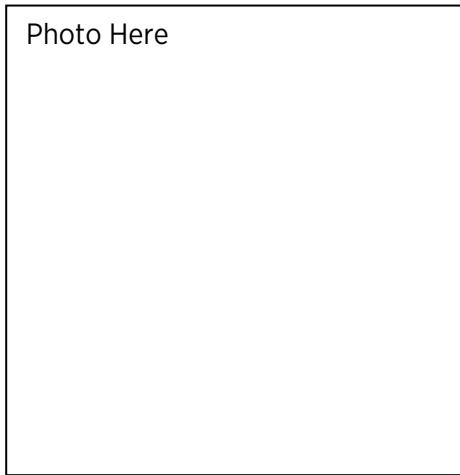
Alyson Abercrombie, CAE
Director of Communications and Marketing
678-298-4106
abercrombie@agcga.org

Sample of How to Submit Photos for the 2021 AGC Build Georgia Awards Program

Each page of photos should have a title section that includes the following identifiers:

- Company Name
- Project Name
- City

Please use this format as a heading for each additional page.



Continue for as many pages as needed to “tell” your project’s story in pictures. Beware of inserting too high of resolution photos in your Word or PowerPoint document, as that will cause the PDF file you want to upload in the portal to be too large for the system.



AGC
BUILD GEORGIA
AWARD

2021
CALL
nominations

Specialty Contractor Application

Celebrating Construction Excellence

ENTRY FEE

\$550 per project

Only payable by credit card

ENTRY DEADLINE

1:00 pm on

Thursday, January 28, 2021

Late entries* are accepted from 1:01 pm on January 28 until 4:00 pm on February 1

***Additional \$200 per entry**

No entries accepted after 4:00 pm on February 1

Specialty contractor members of AGC Georgia are invited to demonstrate to prime contractors and owners the pride they have working on their projects while recognizing employees for a job well done through the 2021 Build Georgia Awards Program.

This successful program recognizes and celebrates construction excellence in our state.

General and specialty contractor members participate in the awards program by nominating one or more of their unique projects completed in 2020.

Please take advantage of this great opportunity to showcase your firm's talents while joining other industry leaders to celebrate the collective contributions made in improving the quality of life in the communities where you live, work and play.

Your participation can pay huge dividends to your firm, far outweighing the effort it takes to prepare your award submittal. Take advantage of this opportunity to spread the word about your firm's great work.

— Act now and start the entry process today!

BEGIN YOUR ONLINE ENTRY AT WWW.AGCCA.ORG

For quick access to AGC Build Georgia Award Program information and a link to the online nomination website, please visit www.agcga.org and click on **Services then **Awards**.*

What is the AGC Build Georgia Award Program?

AGC Georgia started the Build Georgia Awards Program in 1989 as an opportunity to recognize contractor members and their construction teams for outstanding performance on some of Georgia's most noteworthy construction projects. Today, the awards program is one of the many valued services AGC Georgia provides to its member firms where construction excellence is celebrated among peers, with owners and buyers of construction services, design team professionals and project team members.

Who is Eligible to Participate?

General and specialty contractor members in good standing with AGC Georgia are invited to participate. **THIS BROCHURE IS FOR SPECIALTY CONTRACTOR MEMBERS.** Visit agcga.org for information pertaining to the General Contractor Awards Program.

Which Projects Qualify?

Projects completed by an AGC Georgia specialty contractor member where their firm acted as the prime/general contractor to the owner are NOT eligible in the specialty contractor division of this award program.

Only Georgia projects completed in 2020 by a specialty contractor member firm in one of the following disciplines can be nominated for the 2021 Specialty Contractor Build Georgia Award Program.

- Carpentry/Woodworking
- Concrete
- Electrical
- Finishes/Painting
- Landscape
- Masonry
- Mechanical
- Roofing
- Siding
- Sitework
- Waterproofing

Benefits of Participating

1. The program provides multiple opportunities to promote your best work to the state's contractor and design community, as well as owners and buyers of construction services, thus enhancing your image and reputation in the marketplace.
2. Each nominated project receives a plaque with provided photo (electronic file supplied by entrant). After learning in April 2021 if your project(s) placed in the competition, additional plaques can be purchased for \$150 each. These will be available to you in mid-June and can be given to an owner, architect, project manager, and/or superintendent as a token of your appreciation for your relationship with them.
3. Once winners are announced in April 2021, you can cite the project in your marketing materials as either a first place winner, a merit award recipient or an award program nominee of Georgia's industry award competition for construction excellence to help earn new work.
4. Projects earning a first place award are honored at the Build Georgia Awards Ceremony on the morning of June 15, 2021 at AGC Georgia's Annual Convention, (June 13-16 at Ponte Vedra Inn & Club). During the Awards Ceremony, a special trophy is given to members of first place project teams who are in attendance.
5. All first place projects are highlighted in *Atlanta Business Chronicle's* Construction Focus, published June 11, 2021, with a readership of more than 160,000.
6. Employee morale and productivity increase when projects are singled out and recognized for their excellence.

How are Winners Selected and Announced?

A panel of judges reviews award submittals. Their emphasis is on the construction process and challenges your team faced -- NOT the project's aesthetics and amenities. Competing projects are grouped based on their discipline and contract amount. First place winners and merit award recipients are named. AGC Georgia writes each project's primary point of contact in April 2021 to share if the project earned first place, merit honors, or if it did not place. Projects earning first place will be recognized during the Build Georgia Awards Ceremony on June 15, 2021 at the Annual Convention.

Important Dates and Entry Fees

- * To qualify for the base entry fee, nominations must be submitted online by 1:00 pm on Thursday, January 28, 2021. The late entry deadline is February 1, 2021 at 4:00 pm. This option requires an additional \$200 fee for each entry.
- * A \$550 non-refundable entry fee is applicable for each single-firm nomination and payable ONLY online via credit card through PayPal. You do NOT have to have a PayPal account to participate.

Judging Criteria

In your narrative, please address how well the project meets the following criteria.

****Do NOT explain aesthetics of a project. Instead, explain how your firm provided solutions.**

- I. Exceptional project safety performance
Include safety accomplishments, your safety record and any lost time accidents.
Projects experiencing ANY work-related jobsite fatalities are not eligible.
(Relates to ALL personnel working on project - direct hires and employees GC, sub-sub, etc.)
- II. Overcoming the challenge of a difficult project
- III. Innovation in construction techniques and materials
- IV. Excellence in project management and scheduling
Include reference to timeliness of project completion and ability to stay within budget.
- V. Dedication to client service and customer care

Preparing Your Award Submittal

1. Visit agcga.org, and click on "Services/Awards/Build Georgia Awards" to gain access to the portal. During your first visit, register and review the nomination process.
2. Two summaries are required. A **Presentation Summary**- between 75 - 150 words in length - highlighting key points making this project unique and award-worthy. If your project earns first place, the presentation summary is used to introduce the project during the Awards Ceremony. Next, an **Executive Summary** - between 250 - 400 words - providing judges a highlight of the overall submittal.
3. Responses to the five individual judging criteria (listed above) must be between 100 - 800 words.
4. Create a single-page document titled **References**. Include five references: **one** architect and/or engineer, **one** owner and **one** prime contractor involved with the project. For each reference, provide a contact name, company name, address and phone. Convert Reference file to PDF and upload to portal. **Also**, upload **one letter of commendation** (converted to PDF) from a reference.
5. Document your project's progress with key photos to support your narrative. Provide both **progress and completion** photos by pasting small file size pictures in a file such as a PowerPoint or Word document. Be sure to include captions with the pictures. **(Sample of a way to format this photo collage is included in the online resource packet at the link mentioned above in #2.)** Save collage as a PDF and upload to portal. Don't load individual progress/completion photos.
6. On the same day you submit your project(s), email the following to L. B. Kinnett at kinnett@agcga.org:
1) An electronic file of the photo chosen for your Award Plaque. Name the photo file "*company name - project title - plaque photo.jpg*"; **2)** five additional photos. **These should mirror your PRESENTATION SUMMARY.** If the project earns first place honors, these photos will be shown while your presentation summary is read during the award ceremony. It makes for a much nicer presentation when photos complement the provided summary, and **3)** firm's color logo.
Note: If your project earns honors, the above requested photos could be released to the media. The act of providing photos to AGC Georgia for use to market your award nomination INFERS the company or companies named on the project entry form have permission to release them. Do NOT submit photos you do not have the rights to.
All emailed photos should be at least 2000 x 1600 pixels.
7. Please make sure your company name and project title are entered correctly into the portal. AGC Georgia uses this exact data when personalizing awards. If you supply incorrect data, your firm will be responsible for charges associated with the correction. Remember to closely proof whether you entered your firm's formal corporate name. Is the project name properly capitalized? Are abbreviations correct? Did you use proper punctuation? Did the project have an informal name, and the formal name would be more appropriate for award program purposes?

TIP!

High marks are given to "easy to read" submittals and those detailing challenges their firm overcame. Before submitting your information, develop it in a document and have someone not involved with the project read it. Do they have questions? Do they see the award-winning qualities and how your firm overcame challenges? *Outlining details designed by the architect and telling how "pretty" the building is will not earn your project a Build Georgia Award.*

Leave OUT the fluff! Explain how your firm met extraordinary challenges head on!

2021 AGC BUILD GEORGIA SPECIALTY CONTRACTOR AWARD PROGRAM

Entry Deadline: Thursday, January 28, 2021 at 1:00 pm *(unless you opt for the late fee shown on page 1)*

Entry Fee: \$550 per project

Please review the below criteria and request answers from project representatives before beginning your online nomination.

What discipline best fits your project?

- | | | | |
|--|--|-------------------------------------|--|
| <input type="checkbox"/> Carpentry/Woodworking | <input type="checkbox"/> Finishes/Painting | <input type="checkbox"/> Masonry | <input type="checkbox"/> Siding |
| <input type="checkbox"/> Concrete | <input type="checkbox"/> Fireproofing | <input type="checkbox"/> Mechanical | <input type="checkbox"/> Sitework |
| <input type="checkbox"/> Electrical | <input type="checkbox"/> Landscape | <input type="checkbox"/> Roofing | <input type="checkbox"/> Waterproofing |

What category represents your project's contract amount?

- Under \$1 Million \$1 - \$4,999,999 \$5 - \$9,999,999 \$10 - \$14,999,999 \$15 Million and Over

NOTE: Judges have the discretion to use the information above in developing award categories to assure proper competition for all projects.

Additional Information Needed to Complete the Online Nomination Process

Company Name /// Company Address

Chief Executive Officer *(Or the name and title of the person approving nomination of this project and the accuracy of the entry's narrative)*

Project Title /// Project Owner /// Project Prime Contractor /// Project's Physical Address

Project Manager /// Project Superintendent /// Project Contract Amount /// Project Begin Date /// Project End Date

Primary staff contact for questions pertaining to entry preparation and content

Questions: Contact Alyson Abercrombie, CAE, Director of Communications and Marketing at 678.298.4106 or abercrombie@agcga.org.

Thank you for participating in AGC Georgia's 2021 Build Georgia Awards! Good Luck!