



# AGC BUILD GEORGIA AWARD

Thank you for your interest in the 2021 AGC Build Georgia Awards Program.

Information guiding **GENERAL CONTRACTORS** through the online nomination process is included on the following pages.

If you are NOT a general contractor member of AGC Georgia, please visit [www.agcga.org](http://www.agcga.org) and click on Services/Awards/Build Georgia to find our link titled "Nomination Information for **Specialty Contractor** members."

Your firm's nomination(s) are not eligible for judging until dues are paid. **A minimum of 1<sup>st</sup> quarter 2021 dues must be paid on or before the award program entry deadline.** A dues invoice was mailed to your company's main point of contact with AGC Georgia during the first week of December 2020. To confirm we've received your firm's dues payment, please email LB Kinnett at [kinnett@agcga.org](mailto:kinnett@agcga.org).

Entry fees are non-refundable and are payable by credit card through a PayPal link hosted inside the award portal. *You do not have to have a PayPal account to process your nomination payment(s).*

*Questions about the content of a Build Georgia Award nomination?*

Please contact

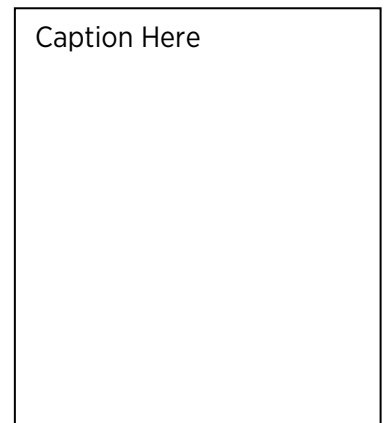
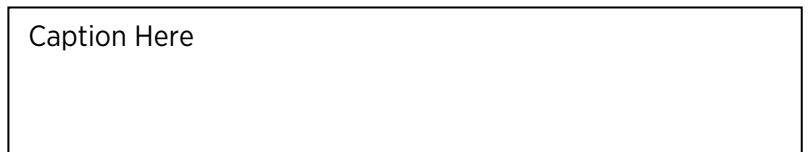
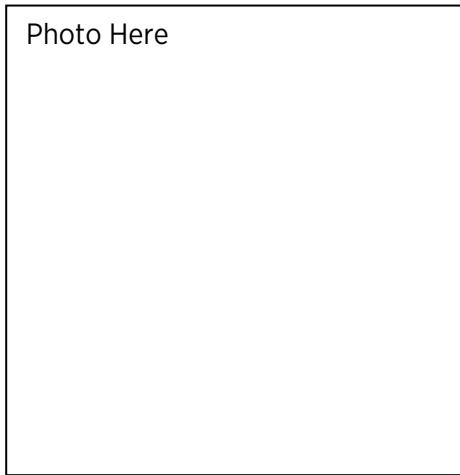
Alyson Abercrombie, CAE  
Director of Communications and Marketing  
678-298-4106  
[abercrombie@agcga.org](mailto:abercrombie@agcga.org)

## Sample of How to Submit Photos for the 2021 AGC Build Georgia Awards Program

Each page of photos should have a title section that includes the following identifiers:

- Company Name
- Project Name
- City

Please use this format as a heading for each additional page.



Continue for as many pages as needed to “tell” your project’s story in pictures. Beware of inserting too high of resolution photos in your Word or PowerPoint document, as that will cause the PDF file you want to upload in the portal to be too large for the system.



AGC  
BUILD GEORGIA  
AWARD

2021  
**CALL** for  
nominations

## General Contractor Application

### Celebrating Construction Excellence

#### ENTRY FEE

**\$550 per project**

*Only payable by credit card*

#### ENTRY DEADLINE

**1:00 pm on**

**Thursday, January 28, 2021**

**Late entries\*** are accepted from 1:01 pm on January 28 until 4:00 pm on February 1

\*Additional \$200 per entry

*No entries accepted after 4:00 pm on February 1*

AGC Georgia announces the 2021 Build Georgia Awards Program and invites you and your firm to participate. This successful program recognizes and celebrates construction excellence in our state.

General contractor members participate in the awards program by nominating one or more of their unique projects **completed in 2020** to compete against projects by firms similar in size and resources.

Please take advantage of this great opportunity to showcase your firm's talents while joining other industry leaders to celebrate the collective contributions made in improving the quality of life in the communities where you live, work and play.

Your participation can pay huge dividends to your firm, far outweighing the effort it takes to prepare your award submittal. Take advantage of this opportunity to spread the word about your firm's great work.

— Act now and start the entry process today!

**BEGIN YOUR ONLINE ENTRY TODAY AT [WWW.AGCGA.ORG](http://WWW.AGCGA.ORG)!**

*\*For quick access to AGC Build Georgia Award Program information and a link to the online nomination website, please visit [www.agcga.org](http://www.agcga.org) and click on **Services** then **Awards**.*

## What is the AGC Build Georgia Award Program?

The Build Georgia Awards Program began in 1989 as an opportunity to recognize general contractor members and their construction teams for outstanding performance on noteworthy construction projects. Several years later, the program began recognizing specialty contractors for their projects. Today, the awards program is one of the many valued services AGC Georgia provides to its member firms where construction excellence is celebrated among peers, with owners and buyers of construction services, design team professionals and project team members.



## Who is Eligible to Participate?

This program is open to general and specialty contractor members in good standing (including all dues payments are current) with AGC Georgia. **THIS BROCHURE IS FOR GENERAL CONTRACTOR MEMBERS.** Visit [agcga.org](http://agcga.org) for information pertaining to the Specialty Contractor Awards Program.

All parent companies involved in a joint venture or partnership project must be members in good standing with AGC Georgia. The entry must be submitted with the largest firm's Gross Construction Revenue figure (see page 4 for details). Projects involving joint ventures or a partnership where all parent firms are not members of AGC Georgia are not eligible.

## Which Projects Qualify?

Only projects built in Georgia, and completed during calendar year 2020, by a firm holding general contractor membership in AGC Georgia can be nominated in the general contractor division of the 2020 Build Georgia Awards Program. Projects eligible for competition include those in the building, federal & heavy, highway & transportation, and municipal-utility markets that were completed using one of the following delivery methods: Design-Bid-Build, Design/Build or Construction Management at Risk. **Note:** *Definitions of the construction markets and delivery methods are located on page 4 of this brochure.*

## Benefits of Participating

1. The program provides multiple opportunities to promote your best work to the state's contractor and design community, as well as owners and buyers of construction services, thus enhancing your image and reputation in the marketplace.
2. Each nominated project receives a plaque with provided photo (electronic file supplied by entrant). After learning in April 2021 if your project(s) placed in the competition, additional plaques can be purchased for \$150 each. These will be available to you in mid-June and can be given to an owner, architect, project manager, and/or superintendent as a token of your appreciation for your relationship with them.
3. Once winners are announced in April 2021, you can cite the project in your marketing materials as either a first place winner, a merit award recipient or an award program nominee of Georgia's industry award competition for construction excellence to help earn new work.
4. Projects earning a first place award are honored at the Build Georgia Awards Ceremony on the morning of June 15, 2021 at AGC Georgia's Annual Convention, (June 13-16 at Ponte Vedra Inn & Club). During the Awards Ceremony, a special trophy is given to members of first place project teams who are in attendance.
5. All first place projects are highlighted in Atlanta Business Chronicle's Construction Focus, published June 11, 2021, with a readership of more than 160,000.
6. Employee morale and productivity increase when projects are singled out and recognized for their excellence.

## How are Winners Selected and Announced?

A panel of judges reviews award submittals. Their emphasis is on the construction process and challenges your team faced - NOT the project's aesthetics and amenities requested by the owner or designed by the A/E team. Competing projects are grouped based on construction type, delivery method and Gross Construction Revenue (GCR) which is derived from a firm's most recently completed fiscal year. First place winners and merit award recipients are named for each category. AGC Georgia will communicate with the primary point of contact for each project in April 2021 to share if the project earned first place, merit honors, or if it did not place. Projects earning first place will be recognized during the Build Georgia Awards Ceremony on June 15, 2021 at Annual Convention.

## Important Dates and Entry Fees

- \* To qualify for the base entry fee, nominations must be submitted online by noon on Thursday, January 28, 2021. The late entry deadline is February 1, 2021 at 4:00 pm. This option requires an additional \$200 fee for each entry.
- \* A \$550 non-refundable entry fee is applicable for each single firm nomination and payable ONLY online via credit card through PayPal. You do NOT have to have a PayPal account to participate.
- \* Fee for a joint venture/partnership project between two AGC Georgia general contractor members is \$1,000 and between three AGC Georgia general contractor members is \$1450. For other circumstances, please email [abercrombie@agcga.org](mailto:abercrombie@agcga.org).

## Judging Criteria

In your narrative, please address how well the project meets the following criteria.

**\*\*Do NOT explain aesthetics of a project. Instead, explain how your firm provided solutions.**

- I. Exceptional project safety performance  
*Include safety accomplishments, your safety record and any lost time accidents.*  
**Projects experiencing ANY work-related jobsite fatalities are not eligible.**  
*(Relates to ALL personnel working on project - direct hires and employees of sub-subs, etc.)*
- II. Overcoming the challenge of a difficult project
- III. Innovation in construction techniques and materials
- IV. Excellence in project management and scheduling  
*Include reference to timeliness of project completion and ability to stay within budget.*
- V. Dedication to client service and customer care

## Preparing Your Award Submittal

1. Visit [agcga.org](http://agcga.org), and click on “Services/Awards/Build Georgia Awards” to gain access to the portal. During your first visit, register and review the nomination process.
2. Two summaries are required. A **Presentation Summary**- between 75 - 150 words in length - highlighting key points making this project unique and award-worthy. If your project earns first place, the presentation summary is used to introduce the project during the Awards Ceremony. Next, an **Executive Summary** - between 250 - 400 words - providing judges a highlight of the overall submittal. Please speak to the project’s *delivery method* and any distinct issues involved in performing the project using this approach.
3. Responses to the five individual judging criteria (listed above) must be between 100 - 800 words.
4. Create a single-page document titled **References**. Include five references: **one** architect and/or engineer, **one** owner and **three** major subcontractors involved with the project. Include a contact name, company name, address and phone for each reference. Convert Reference file to PDF and upload to portal. **Also**, upload **one letter of commendation** (converted to PDF) from a reference.
5. Document your project’s progress with key photos to support your narrative. Provide both **progress and completion** photos by pasting small file size pictures in a file such as a PowerPoint or Word document. Be sure to include captions with the pictures. **(Sample of a way to format this photo collage is included in the online resource packet at the link mentioned above in #2.)** Save collage as a PDF and upload to portal. **Don’t load individual progress/completion photos.**
6. On the same day you submit your project(s), email the following to L. B. Kinnett at [kinnett@agcga.org](mailto:kinnett@agcga.org):  
**1)** An electronic file of the photo chosen for your Award Plaque. Name the photo file “*company name - project title - plaque photo.jpg*”; **2)** five additional photos. **These should mirror your PRESENTATION SUMMARY.** If the project earns first place honors, these photos will be shown while your presentation summary is read during the award ceremony. It makes for a much nicer presentation when photos complement the provided summary, and **3)** firm’s color logo. **Note: Should your project earn an award in the competition, the above requested photos could be released to the media. The act of providing electronic or hard copy photos to AGC Georgia for use to market your award nomination INFERS the company or companies named on the project entry form have permission to release the photo. Do NOT submit photos to AGC Georgia you do not have the rights to.** All emailed photos should be at least 2000 x 1600 pixels.
7. **Please make sure your company name and project title are entered correctly into the portal.** AGC Georgia uses this exact data when personalizing awards. If you supply incorrect data, your firm will be responsible for charges associated with the correction. Remember to closely proof whether you entered your firm’s formal corporate name. Is the project name properly capitalized? Are abbreviations correct? Did you use proper punctuation? Did the project have an informal name, and the formal name would be more appropriate for award program purposes?

**TIP!**

High marks are given to “easy to read” submittals and those detailing challenges their firm overcame. Before submitting your information, develop it in a document and have someone not involved with the project read it. Do they have questions? Do they see the award winning qualities and how your firm overcame challenges? *Outlining details designed by the architect and telling how “pretty” the building is will not earn your project a Build Georgia Award.*

**Leave OUT the fluff! Explain how your firm met extraordinary challenges head on!**

# 2021 AGC BUILD GEORGIA GENERAL CONTRACTOR AWARD PROGRAM

**Entry Deadline:** Thursday, January 28, 2021 at 1:00 pm *(unless you opt for the late fee shown on page 1)*

**Entry Fee:** \$550 per project - See bottom of page 2 for joint venture/partnership entry fees

Please review the below criteria and request answers from  
project representatives before beginning your online nomination.

**IMPORTANT:** A general contractor project's contract amount is **NOT** key to judging criteria of the Build Georgia Awards. Your firm's most recent Gross Construction Revenue amount (i.e. annual volume) or that of the largest firm submitting a joint venture/partnership project is required for judging.

◆ **What category accurately reflects your firm's most recent fiscal year's Gross Construction Revenue?**

*This is **NOT** the project's contract amount! Confirm with your CFO. This only applies to work performed in Georgia.*

- Under \$5 Million     \$5 - \$19,999,999     \$20 - \$49,999,999     \$50 - \$99,999,999     \$100 Million and Over

◆ **What type of project is detailed in this nomination?**

- Building:** Types of projects include office buildings, hospitals, schools, libraries, museums, multifamily housing
- Federal & Heavy:** Typically projects are completed for the Corps of Engineers, NAVFAC, The Air Force, GSA; any type of marine construction or dredging projects for ports and inland waterways; flood control and prevention projects for the Natural Resource Conservation Service, Bureau of Reclamation and any industrial plant construction.
- Highway & Transportation:** Types of projects include highways, bridges, lane expansions, interchange improvements, new interchanges or alignments, overpasses, pedestrian bridges, road tunnels, transit and railroad projects.
- Municipal-Utility:** This **does not** include "typical" buildings constructed for cities/counties (i.e. municipalities). Projects are related to water and wastewater, underground utility, site preparation and other types of public works construction such as public facilities, gas, water, sewer or electrical. Construction or rehabilitation is typically underground but is not all-inclusive and may be open, cut or trenchless.

◆ **What type of project is detailed in this nomination?**

- Design-Bid-Build:** The traditional competitive "hard bid" process where an owner contracts with a design firm to provide full plans and specifications for a project. Contractors then submit a bid price, and the owner awards the project typically based on lowest price.
- Design/Build:** The design team and contractor form into a single entity that is obligated to the owner for their combined services. Design services are provided by in-house designers employed by the construction company or an outside design firm.
- Construction Management at Risk:** The contractor is contractually obligated to provide leadership in the construction process through a series of services provided to the owner, including design review, scheduling, cost control, value engineering, construction coordination. After providing these pre-construction services, the contractor takes the financial obligation to complete construction under specified cost agreement.

◆ **Which of the following best describes your project?**

*If your project consisted of a **combination of categories below**, you must place it in the category representing the largest percentage of the contract. Be sure to include an explanation of this breakdown in your project summary.*

- New     Renovation     Interior Buildout

*NOTE: Judges have the discretion to use the above information in developing award categories to assure proper competition for all projects.*

## **Additional Information Needed to Complete the Online Nomination Process**

Company Name(s) *(Be sure to include all parties of a joint venture/partnership arrangement.)* /// Company Address  
Chief Executive Officer *(Or the name and title of the person approving nomination of this project and the accuracy of the entry's narrative)*  
Project Title /// Project Owner /// Project Architect/Engineer /// Project's Physical Address  
Subcontractors/material suppliers who made large contributions to this project's success  
Project Manager /// Project Superintendent /// Project Contract Amount /// Project Begin Date /// Project End Date  
Primary staff contact for questions pertaining to entry preparation and content

*Questions: Contact Alyson Abercrombie, CAE, Director of Communications and Marketing at 678.298.4106 or abercrombie@agcga.org.*

**Thank you for participating in AGC Georgia's 2021 Build Georgia Awards! Good Luck!**