

GEORGIA BRANCH, AGC FALL LEADERSHIP CONFERENCE



October 21 – 24, 2010 in Young Harris, GA

You and your guests are invited to join us for the **2010 Georgia Branch, AGC Fall Leadership Conference** in the Georgia Mountains at the height of leaf season. This annual conference brings Chapter members together for learning, personal and professional growth, recreation, socializing and fun!

We are excited to offer two dynamic half-day leadership development seminars by Trudy Shay Petty the mornings of October 22 and 23. This program is designed to provide valuable insights and practical tools to enhance your leadership effectiveness as both a team leader and team member. Trudy has conducted similar highly-rated programs for numerous AGC Chapters, AGC of America, SMPS, IEC, ASPE, and industry firms across the U.S.

Afternoons during the conference are reserved for golf or you can choose to take advantage of the many other leisure activities available. On Saturday afternoon, you can cheer on your favorite college football team on the big screens during AGC's football party! Members attending this conference in the past tell us what they often especially enjoy the most is connecting with other industry professionals in a comfortable setting.

Conference headquarters is The Brasstown Valley Resort & Spa. Nestled on 503 acres in the North Georgia Mountains, this resort quietly redefines the typical mountain getaway. Resort amenities beckon visitors to explore the beautiful surroundings. Sporting diversions abound including golf, tennis, stream or pond fishing, a state-of-the-art fitness center and over 9 miles of hiking trails. The Resort offers a challenging mountain golf experience and the new Equani Spa provides guests with a relaxing sanctuary.

Register today--you don't want to miss out on this rewarding experience!

SCHEDULE OF EVENTS

Thursday, October 21

- Opening Reception and Registration: 6:00 - 8:00 pm
Evening Open for Dinner

Friday, October 22

- Leadership Development Session: 8:00 -11:30 am
- Golf Tournament: Tee Times Begin at 1:04 pm
- Young Leadership Program Attendee Dinner: 6:30 pm
Evening Open for Dinner

Saturday, October 23

- Leadership Development Session: 8:00 -11:30 am
- Open Play Golf: Tee Times Begin at 1:04 pm
- AGC Football Saturday: Opens at 1:00 pm
- Buffet Dinner: 6:00 pm

Sunday, October 24

- Breakfast on your own
- Hotel check-out at 12:00 noon

CONFERENCE SPONSORS



About Our Sponsors:

- **Affinity Service Group** is the wholly-owned subsidiary of Georgia Branch, AGC and manager of the association's workers' compensation program, CompTrust AGC MCIC.
- **Smith & Howard** is a leading Georgia CPA firm with specialized construction expertise and services geared to the needs of growing companies, their owners and executives. Services include audit, tax and accounting, as well as technology, cost segregation, business valuations, mergers and acquisitions, and wealth management.

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Who Should Attend: Everyone with a leadership role in the office or field!

About the program . . .

LEADING HIGH-PERFORMING TEAMS

As companies in the construction industry face increasing competition and fewer resources, effective teamwork is becoming more essential to insure workplace productivity, client satisfaction, and employee effectiveness and job satisfaction. Yet, those in construction consistently identify building and leading a cohesive team as one of their top issues impacting performance.

The need for team members to get along and work well together applies to whether you are coworkers in an organization, employees in the same department, individuals working on the same construction project, or a project manager/superintendent relying on several suppliers for construction materials. Maximizing a team's performance in a construction environment is even more challenging since often individuals being asked to work together are strangers and team members are required to perform under strict guidelines, time restrictions, budgeting pressures and physical/legal risks.

Thus, there is a sense of urgency for companies, executives and individuals to invest in and enhance the core competencies needed to lead and build strong, high-performing teams. This two-part interactive seminar sheds important light on team dynamics, the leader's role and a deeper understanding of how personality differences and preferences impact leadership style, behavior and team performance.

Friday morning session: Focus is on a better understanding of team dynamics and the team leader's role.

- Define leadership and identify misconceptions of what makes an effective team leader
- Gain insight into why some teams perform well and others don't
- Understand what causes teams to get stuck and what it takes to get teams moving forward again
- Introduce the Myers Briggs Type Indicator (MBTI) Instrument, a powerful tool used by top companies across all industries to better understand and gain insight into the psychology of human behavior

Before concluding, participants will take the self-scoring MBTI survey so results can be used in Saturday's Session.

Saturday morning session: Focus is on using MBTI to understand personality differences and preferences to increase self-understanding and enhance your relationships with others.

- Understand your MBTI "type" and experience the different types and preferences of others
- Gain insight into your personal leadership style and the leadership style of others
- Enhance your communication, relationship-building and teambuilding skills and learn how to use "type" as a tool for managing conflict
- Identify the potential pitfalls of each "type" and develop an action plan to strengthen your leadership effectiveness

Seminar materials include handouts, a MBTI survey and an "Introduction to TYPE® in Organizations" guide.

About the Presenter:

Trudy Shay Petty is owner of Petty and Associates, a Dallas-based management consulting firm. Combining over 35 years of diverse business experience (including 16 years in construction) with her expertise in leadership, high-performance teams, marketing and business development, customer service, strategic thinking, relationship building, and communication, she offers high-impact, practical solutions and tools to help individuals, teams and organizations perform at a higher level for even greater results.

Trudy has worked with Georgia Branch, AGC the last four years including her well-received presentation on customer service excellence, popular leadership development sessions for our YLP Council, and timely feature articles she has written for the Chapter's magazine. She earned a Master of Science degree in guidance and counseling and completed a three-year graduate marketing program. A Certified Practitioner of the Myers-Briggs Type Indicator Instrument, she is also a licensed instructor for several training courses.

CONFERENCE REGISTRATION FORM

GEORGIA BRANCH, AGC FALL LEADERSHIP CONFERENCE

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**** Please complete one Conference Registration Form per hotel room reservation ****
See last page for Hotel Reservation Form.

Attendee

Name: _____ Company: _____

Please Choose One Registration Option

- First registrant from company - \$495** (Only applies to the first company employee to register for the conference -- includes all leadership development sessions, seminar materials and social events)
- Additional - \$425** (For all subsequent company registrants after the "First" employee submits registration - includes all leadership development sessions, seminar materials and social events)
- Social Events Only - \$199** (Includes Thursday Reception, AGC Football Saturday and Saturday Buffet Dinner)
- *Young Leadership Program (YLP) Member – FREE** (Includes all leadership development sessions, seminar materials and social events)

*YLP members' annual dues include one free conference registration. Those who accept this registration offer are NOT eligible for free registration to the Chapter's June 2011 Annual Convention.

Yes, I will be playing Golf on: Friday (Tournament) - \$115 Saturday (Open Play) - \$95 Handicap: _____
Required

Spouse/Guest of Above Listed Attendee

Name: _____ Company: _____

Please Choose One Registration Option

- Additional - \$425** (For spouses/guests who choose to attend all programs - this registration option includes participation in all leadership development sessions, seminar materials and social events)
- Social Events Only - \$199** (Includes Thursday Reception, AGC Football Saturday and Saturday Buffet Dinner)

Yes, I will be playing Golf on: Friday (Tournament) - \$115 Saturday (Open Play) - \$95 Handicap: _____
Required

Children Age 13 to 18 - \$50 (Includes Thursday Reception, AGC Football Saturday and Saturday Buffet Dinner)
Age 12 & under – FREE

Name: _____ Age: _____ Name: _____ Age: _____

Please tell AGC about special needs concerning food allergies, dietary requirements, etc. for you and/or your guests.

REGISTRATION PAYMENT

Please total your above selections: \$ _____

Make checks payable to **Georgia Branch, AGC**. Fax completed form to **678.298.4119 or 4101**. Send payment along with form to: **Wachovia Bank/Georgia Branch, AGC; P.O. Box 934023; Atlanta, GA 31193-4023**.

Or bill my credit card American Express MasterCard Visa Discover

Credit Card # _____ Exp. _____ Code #: _____

Name on Card: _____ Signature: _____

**Regardless of payment method; please fax this form to Georgia Branch, AGC at 678.298.4119 or 4101.
Call DD Latham, AGC Meeting and Event Planner at 678.298.4118 if you need more information.**

HOTEL RESERVATION FORM
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BRASSTOWN VALLEY RESORT & SPA

6321 US HWY 76
YOUNG HARRIS, GA 30582

ROOM RATE: \$219 PER NIGHT

Please fax this completed form to DD Latham at **678-298-4119**.

This group rate is offered three days before and after event upon availability.
State and local tax (7% and 5%) and \$10 per day resort fee is not included in above rate.
Room space cannot be guaranteed for those registering after **September 21, 2010**.
The hotel requires a 7-day reservation cancellation or notice of change to arrival or departure date;
otherwise, there will be a related one-night charge.

Conference Attendee's Name: _____

Company: _____

Tel: _____ Email: _____

Check-In Date: _____ Check-Out Date: _____

Room Type: Smoking Non-Smoking

Special Room Requests: _____

RESERVATION PAYMENT

NOTE: A deposit equivalent to one night's room rate (\$219) **must** accompany your reservations.

If guaranteeing this deposit by check:

Please make payable to **The Brasstown Valley Resort** and mail to:

Georgia Branch, AGC
1940 The Exchange, Suite 100
Atlanta, GA 30339
Attn: DD Latham, Fall Leadership Conference

If guaranteeing deposit with credit card:

Please choose your preferred card. American Express MasterCard Visa

Credit Card # _____ Exp. _____

Name on Card: _____ Signature: _____

Regardless of payment method; please fax this form to Georgia Branch, AGC at 678.298.4119 or 4101.

SEE YOU IN THE MOUNTAINS!

Contact DD Latham at 678-298-4118 or latham@agcga.org if you need more information.