

**PROMOTE YOUR COMPANY TO THE WORLD ON
GEORGIA BRANCH, AGC'S WEBSITE,
WWW.AGCCA.ORG . . .**



*. . . and space is also available in the weekly electronic newsletter, *The Forum*. This publication is emailed every Wednesday to more than 3,700 employees of Georgia Branch, AGC member firms.*

Each month, more than 300,000 hits are logged on pages within the Georgia Branch, AGC's website, www.agcga.org, and now that we are known as the authority of general contractor licensure, **the hits keep on coming!**

Chapter staff works to build content to assure members and industry professionals that www.agcga.org is the first stop to make in their quest to receive valuable industry information. **We are building it, and they are coming! It's time to take advantage of our website as a way to promote your firm!**

Implemented at the time of the website's redevelopment, the Georgia Branch, AGC emails a weekly newsletter, *The Forum*, to more than 3,700 employees of member firms and affiliated industry partners. Along with positions on the website, advertising positions are available through this weekly medium. Samples of *The Forum* are available at www.agcga.org then by clicking on *News*.



137 px w

78 px h

WHAT PROMOTIONAL OPPORTUNITIES ARE AVAILABLE?

- ✓ **Two premium positions associated with our left navigation bar on our home page, www.agcga.org.**
These positions will be viewable on nearly all monitors without the visitor having to scroll down the screen. Each ad will hyperlink to the site of your firm's choice.
\$300/month with 4-month contract or \$400 month-to-month contract

- ✓ **Four positions along with our *Association Partners* section on the home page, www.agcga.org.**
These four positions will be aligned horizontally adjacent to the existing association partner logos. Each ad will hyperlink to the site of your firm's choice.
\$250/month with 4-month contract or \$350 month-to-month contract

- ✓ **Four positions that close, *The Forum*, our weekly e-newsletter, which is delivered to more than 3,700 in-boxes.**
This publication is emailed at least four times a month. Each ad will hyperlink to the site of your firm's choice.
\$400/month with 4-month contract or \$500 month-to-month contract

Set-up charges: If you are unable to email the appropriate JPG file in the above shown dimensions, the Georgia Branch, AGC staff can work with you to create your ad for \$75. This setup fee includes up to one hour of creative time. If your ad requires outside consultation, you will be billed at the third party vendor's hourly rate. **--Georgia Branch, AGC's Board of Directors will have final approval on all ads. There will be limits on motion and some design features.**

--Committing to a 4-month contract entitles you to first-right-of-refusal for renewal. Pricing is subject to increase at the end of any contract period. Notice of price increase will be made available in advance of renewal deadline.

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✓ ***I am interested in advertising!***

Home Page – Premium Home Page – with other Partners Newsletter

Company: _____ Contact's Name: _____

Phone: _____ Email: _____

Fax this form to 678-298-4107 or contact Alyson Abercrombie 678-298-4106 or abercrombie@agcga.org. Reservations will be made on first come; first serve basis. Contact us today to ensure you receive your first choice.