

# LEADERS COURSE®



## POLISHING THE BASICS!

### LEADERS ARE

- ✓ Great communicators, who get more done with more people on their side.
- ✓ Good with customers because they can think on their feet, gain rapport and build long-term relationships.
- ✓ Able to attract people to their ideas and build a sense of teamwork.
- ✓ Efficient with time, especially in meetings.
- ✓ Great coaches who know how to bring out the best in others.

### LEARN TO

- ✓ Overcome speaking anxiety
- ✓ Speak with confidence
- ✓ Remember names of people you just met
- ✓ Apply 40 leadership skills
- ✓ Dramatically increase listening ability
- ✓ Reduce conflicts – lower stress
- ✓ Build teamwork and cooperation
- ✓ Organize thoughts under pressure
- ✓ Motivate yourself and others
- ✓ Develop even more confidence

**February 17-March 10, 2010**

**12:30 pm–4:30 pm** (4 consecutive Wednesdays)

Georgia Branch, AGC Training Center – 1940 The Exchange, Atlanta, GA 30339

*“Gives you the tools to stand-out!”*

Keith Johnson, Duffey Southeast Construction

Sponsored by



This is not a typical class where you check your brain at the door when you sit down to take notes. The Leaders Course® is a hands-on training program in human relations and effective speaking that will teach you to become an effective, charismatic leader in any situation. It's about learning-to-do-by-doing, participating, taking risks, and applying what you learn in and outside the classroom.

*"Demand for this program has never slowed. This is the 28th time members asked us to bring the program back to Georgia."*  
**Mike Dunham, Georgia Branch, AGC**

*"I have taken other courses and never had the results like what I got from Ken's style. You will have numerous exercises that breakdown fear and boost confidence. All of my classmates vastly improved!"*

**Michael Monce, The Beck Group**

Discover how to mine the gold you already own—your experience, background and personality—to become your “best self” during any leadership role. Use proven techniques to channel the nervous energy of old fears into exceptional presentation skills.

In four entertaining, interactive sessions, you'll take home the real-world, practical tools you need to effectively speak, listen, conduct a meeting, manage a team, lead and motivate.

## ENROLL NOW

- ✓ Four classroom sessions; one per week, 4 hours each
- ✓ Participants manual
- ✓ The book *Fearless & Persuasive Speaking*
- ✓ Desktop reference: 40 People Principles
- ✓ Make-up sessions without penalty
- ✓ Pocket reminder booklets:  
*Remember More Names*  
*Becoming an Excellent Listener*  
*Small Talk is a BIG DEAL*  
*Meetings: Better, Shorter, Fewer*  
*50 Teambuilding Principles*
- ✓ Class photo and framed diploma

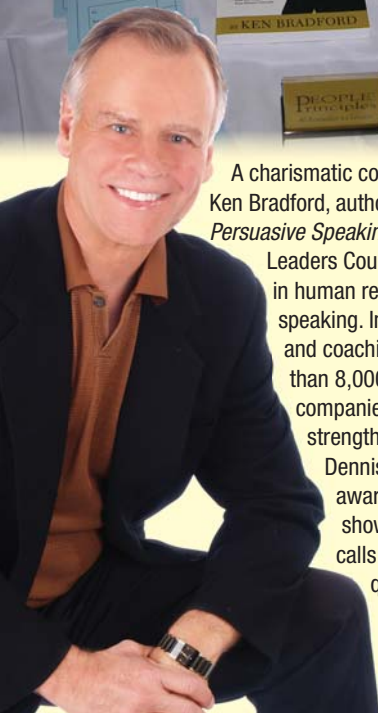
## CLASS LIMITED TO 25 ATTENDEES

Complete form and fax it back to Jenny Tuggle, Administrative-Services Assistant at 678-298-4113 or 678-298-4101. Call Jenny at 678-298-4112 or the instructor at 972-814-5758 for more information.

### Investment

AGC Member: \$995 for 1 person; \$950 for 3 or more  
 Non-Member: \$1,195 for 1 person; \$1,095 for 3 or more

**Money-Back Guarantee:** Full refund if you attend the four sessions and believe the experience was not worth your investment.



A charismatic coach and master mentor, Ken Bradford, author of *Fearless and Persuasive Speaking*, is the founder of The Leaders Course® training program in human relations and effective speaking. In 26 years of training and coaching, he has helped more than 8,000 people in Fortune 500 companies and small businesses strengthen their leadership skills. Dennis McCuiston of the award-winning PBS television show *The McCuiston Hour* calls him, “A coach that can quickly move you up to the next level, no matter where you are today.”

Name(s) \_\_\_\_\_

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\_\_\_\_\_

Company \_\_\_\_\_

Contact Person \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

*"This class is taught in a very practical and understandable method in lieu of the normal stuffy and technical approach. I picked up some great pointers for my business, personal relationships, and also my family life."*

**Doug Davidson, New South Construction Co., Inc.**

*"Will uncover skills you didn't know you had!"*

**Jay Grubbs, Ra-Lin & Associates, Inc.**