

Associated General Contractors of Georgia, Inc.

FALL LEADERSHIP CONFERENCE

October 15 – 18, 2015

The Omni Grove Park Inn, Asheville, NC



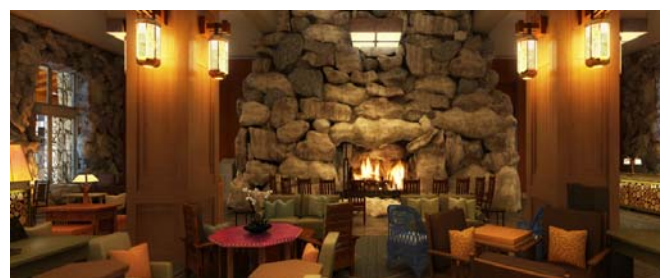
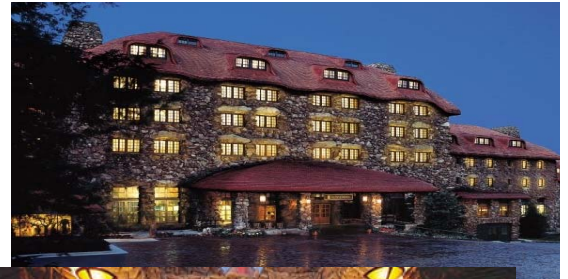
You and your guests are invited to join us in the mountains of Asheville at the peak of leaf season for AGC Georgia's **Fall Leadership Conference**. This annual conference brings Chapter members together for learning, recreation, socializing and fun you don't want to miss!

We are excited to offer leadership development seminars by Anthony Huey during the mornings of October 16 and 17. These programs are designed to provide valuable insights and practical tools to enhance your leadership effectiveness as both a team leader and team member.

Afternoons during the conference are reserved for golf or you can take advantage of other area activities. On Saturday afternoon, join us to cheer on your favorite college football team on the big screens during our football party! Members attending this conference in the past tell us what they enjoy the most is connecting with other industry professionals in a comfortable, relaxed setting.

The Omni Grove Park Inn is one of the South's most esteemed and famous resorts. Built in 1913 from granite stones mined from Sunset Mountain and nestled in the Blue Ridge Mountains of western North Carolina, the resort overlooks Asheville's skyline and provides guests with majestic mountain views.

The Inn's amenities include a golf course, and indoor pool, resort shopping and four restaurants. The gem of the resort is The Spa, a world-class, 40,000 square foot subterranean retreat dedicated to your comfort and relaxation. If you're planning on pampering yourself while at The Omni Grove Park Inn, **please book your spa appointments early as space fills up in advance.**



SCHEDULE OF EVENTS

Thursday, October 15

- Welcome Reception and Registration (6:00 – 8:00 pm)

Evening Open for Dinner

Friday, October 16

- Leadership Development Session (8:30 – 11:30 am)
- Golf Tournament – Shotgun start at 12:30 pm
- Dinner For Young Leadership Program Members at 6:30 pm

Evening Open for Dinner for Non-YLP Members

Saturday, October 17

- Leadership Development Session (8:30 – 11:30 am)
- Open Play Golf - Tee Times begin at 12:30 pm
- AGC Sports Bar - TBD
- Closing Dinner (6:00 – 8:30 pm)

Sunday, October 18

- Breakfast on your own
- Hotel check-out at 11:00 am

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EVERYONE WITH A LEADERSHIP ROLE IN THE OFFICE OR FIELD SHOULD ATTEND!!

Friday, October 16 8:30 – 11:30 am

Making Your Message Memorable: Presentations

Take control of any audience.

You've just spent days on a RFP to secure a multi-million dollar contract. The final phase is a formal sales presentation. How will you stand out from your competition? Most times, it's how you present that makes the difference. This session teaches you how to stand on your feet and convince. From formal speaking to business presentations, this workshop is designed to make you and your team more dynamic presenters.

Objectives include:

- Jaw-dropping techniques to reduce nervousness
- Advice on how to speak from PowerPoint...the correct way
- A training plan to reduce those pesky "umms" and "ahhhhs"
- New and more effective ways to present as a team

Saturday, October 17 8:30 – 11:30 am

Making Your Message Memorable: Conversations

It's not just what you say, it's how you say it.

Whether you know it or not, your communication skills are constantly being judged by others. How you communicate in everything from casual conversations to formal presentations can mean success or disappointment throughout your career.

This highly interactive, hands-on session will teach employees at every level of business more effective ways to communicate — with clarity and purpose — to co-workers, customers, the public and a variety of others they deal with every day.

Objectives include:

- Increase the likelihood that someone will remember what you said
- Reduce nervousness
- Avoid the "deer in headlights" look
- Gain "think time" when you most need it

About the Presenter: Anthony Huey has 20 years of experience in editorial management, media relations, marketing communications and business strategy. His career includes tenures as a news reporter and editor, crisis management specialist and media relations consultant. As the Senior Editor for Ohio Magazine, Anthony was charged with developing, implementing and managing special editorial projects for the nation's second largest privately-owned state magazine. In addition, Anthony was the managing editor of several Central Ohio city magazines. An expert on interviewing techniques, Anthony has written for many publications throughout his career, and has authored hundreds of newspaper and magazine articles. Anthony leads Reputation Management Associates, one of the nation's leading communications training and crisis consulting companies. He has presented more than 1,450 media, crisis and presentational skills training workshops, seminars and speeches in his career. His past client work includes a wide variety of advertising, public relations and communications initiatives for companies and organizations such as Nike, Victoria's Secret, Eli Lilly, Nationwide Insurance, The Kroger Company, Ashland Inc., and hundreds of companies and organizations across North America. Anthony holds a Bachelor's degree in Journalism from The Ohio State University.

Please contact Machell Harper, Director of Member Services, at 678-298-4108 or harper@agcga.org with questions about AGC Georgia's Fall Leadership Conference.