Economics Group

Mark Vitner, Senior Economist <u>mark.vitner@wellsfargo.com</u> • (704) 410-3277 Misa Batcheller, Economic Analyst <u>misa.n.batcheller@wellsfargo.com</u> • (704) 410-3060

Georgia's Unemployment Rate Remains Unchanged at 5.8 Percent

Nonfarm payrolls added 9,100 positions in Georgia during September. The state's unemployment rate was unchanged at 5.8 percent, but the previous month's number was revised down by 0.1 percentage point.

Georgia's Recovery Remains Solidly on Track

Nonfarm employment continues to rise solidly across Georgia, with payrolls rising 0.2 percent in September, producing a net gain of 9,100 jobs. Hiring was bolstered by the start of the school year, which showed up in a larger than usual rise in state and local government payrolls during September. Private sector employment rose more modestly during the month, ticking up just 0.1 percent. While the start of the school year often leads to volatility in the employment statistics, state and local education is a growth industry in the Peach State. Enrollment at state universities and colleges continues to increase across the state, and public school systems continue to grapple with accommodating Georgia's increasing student population. Universities are also playing a growing role in economic development activity around the state.

Private sector payrolls grew by a relatively modest 0.1 percent in September, producing a net gain of 3,900 jobs. While hiring rose in most key industry categories, employment fell slightly in financial services and in professional & business services. Most of the weakness in the latter category was in administrative & support positions, which fell 1.1 percent in September. Employment in professional, scientific & technical services, which includes many occupations in the high-tech sector, continues to rise rapidly, with payrolls picking up 0.4 percent in September and 3.5 percent over the past year. Other key growth areas for the state include transportation & warehousing, where payrolls have risen 4.1 percent, and the leisure & hospitality sector, where employment rose 3.6 percent over the past year. By contrast, employment in construction is up just 0.7 percent year-to-year, despite several huge projects currently underway around the state, including the expansion of Plant Vogtle, near Augusta, the expansion and deepening of the Savannah River harbor and numerous commercial and residential projects in and around the Atlanta area.

Atlanta, Augusta and Savannah continue to lead the state in job creation. Atlanta has added 72,300 net new jobs over the past year, with strong gains in nearly every key category. The technology sector, logistics and the leisure & hospitality sector are all notable hot spots. Construction payrolls are also up sharply, with most of the gain coming in specialty trade contractors.

Augusta continues to see solid job gains, with nonfarm employment rising 2.6 percent over the past year. Hiring remains solid across most key industries but is being led primarily by growth in the region's key education & health care sector. Savannah has added 3,700 jobs over the past year, led by strong growth in professional & business services. Manufacturing payrolls are also up solidly over the past year, rising 4.3 percent.



Georgia Employment Growth By Industry







Source: U.S. Department of Labor and Wells Fargo Securities, LLC

Wells Fargo Securities, LLC Economics Group

Diane Schumaker-Krieg	Global Head of Research, Economics & Strategy	(704) 410-1801 (212) 214-5070	diane.schumaker@wellsfargo.com
John E. Silvia, Ph.D.	Chief Economist	(704) 410-3275	john.silvia@wellsfargo.com
Mark Vitner	Senior Economist	(704) 410-3277	mark.vitner@wellsfargo.com
Jay H. Bryson, Ph.D.	Global Economist	(704) 410-3274	jay.bryson@wellsfargo.com
Sam Bullard	Senior Economist	(704) 410-3280	sam.bullard@wellsfargo.com
Nick Bennenbroek	Currency Strategist	(212) 214-5636	nicholas.bennenbroek@wellsfargo.com
Eugenio J. Alemán, Ph.D.	Senior Economist	(704) 410-3273	eugenio.j.aleman@wellsfargo.com
Anika R. Khan	Senior Economist	(704) 410-3271	anika.khan@wellsfargo.com
Azhar Iqbal	Econometrician	(704) 410-3270	azhar.iqbal@wellsfargo.com
Tim Quinlan	Economist	(704) 410-3283	tim.quinlan@wellsfargo.com
Eric Viloria, CFA	Currency Strategist	(212) 214-5637	eric.viloria@wellsfargo.com
Sarah House	Economist	(704) 410-3282	sarah.house@wellsfargo.com
Michael A. Brown	Economist	(704) 410-3278	michael.a.brown@wellsfargo.com
Erik Nelson	Economic Analyst	(704) 410-3267	erik.f.nelson@wellsfargo.com
Alex Moehring	Economic Analyst	(704) 410-3247	alex.v.moehring@wellsfargo.com
Misa Batcheller	Economic Analyst	(704) 410-3060	misa.n.batcheller@wellsfargo.com
Michael Pugliese	Economic Analyst	(704) 410-3156	michael.d.pugliese@wellsfargo.com
Donna LaFleur	Executive Assistant	(704) 410-3279	donna.lafleur@wellsfargo.com
Cyndi Burris	Senior Admin. Assistant	(704) 410-3272	cyndi.burris@wellsfargo.com

Wells Fargo Securities Economics Group publications are produced by Wells Fargo Securities, LLC, a U.S broker-dealer registered with the U.S. Securities and Exchange Commission, the Financial Industry Regulatory Authority, and the Securities Investor Protection Corp. Wells Fargo Securities, LLC, distributes these publications directly and through subsidiaries including, but not limited to, Wells Fargo & Company, Wells Fargo Bank N.A., Wells Fargo Advisors, LLC, Wells Fargo Securities International Limited, Wells Fargo Securities Asia Limited and Wells Fargo Securities (Japan) Co. Limited. Wells Fargo Securities, LLC. ("WFS") is registered with the Commodities Futures Trading Commission as a futures commission merchant and is a member in good standing of the National Futures Association. Wells Fargo Bank, N.A. ("WFBNA") is registered with the Commodities Futures Trading Commission as a swap dealer and is a member in good standing of the National Futures Association. WFS and WFBNA are generally engaged in the trading of futures and derivative products, any of which may be discussed within this publication. Wells Fargo Securities, LLC does not compensate its research analysts based on specific investment banking transactions. Wells Fargo Securities, LLC does not compensate its research analysts based on specific investment banking transactions. Wells Fargo Securities, LLC does not compensate its research analysts based on specific investment banking transactions. Wells Fargo Securities, LLC does not guarantee their accuracy or completeness, nor does Wells Fargo Securities, LLC assume any liability for any loss that may result from the reliance by any person upon any such information or opinions. Such information and opinions are subject to change without notice, are for general information only and are not intended as an offer or solicitation with respect to the purchase or sales of any security or as personalized investment advice. Wells Fargo Securities, LLC is a separate legal entity and distinct from affiliate

Important Information for Non-U.S. Recipients

For recipients in the EEA, this report is distributed by Wells Fargo Securities International Limited ("WFSIL"). WFSIL is a U.K. incorporated investment firm authorized and regulated by the Financial Conduct Authority. The content of this report has been approved by WFSIL a regulated person under the Act. For purposes of the U.K. Financial Conduct Authority's rules, this report constitutes impartial investment research. WFSIL does not deal with retail clients as defined in the Markets in Financial Instruments Directive 2007. The FCA rules made under the Financial Services and Markets Act 2000 for the protection of retail clients will therefore not apply, nor will the Financial Services Compensation Scheme be available. This report is not intended for, and should not be relied upon by, retail clients. This document and any other materials accompanying this document (collectively, the "Materials") are provided for general informational purposes only.

SECURITIES: NOT FDIC-INSURED/NOT BANK-GUARANTEED/MAY LOSE VALUE