

# They Just Don't Get It!

## Bridging the Multigenerational Tug-o-war

Presented by Skot Waldron, a Communications Strategist, Speaker, Author, Coach & Team Builder



This program promises to provide valuable insights into understanding and bridging generational gaps, with a strong focus on empathy as the key to successful collaboration. Our speaker, Skot Waldron, will delve into the unique characteristics of different generations, dispel common stereotypes, and explore the costs of generational discord in the workplace. Attendees will leave with practical strategies for building empathy, fostering collaboration, and creating a harmonious multigenerational work environment.



### Key Takeaways

- **Understanding Generational Diversity:** Gain a deep understanding of the diverse generations in the workforce, from Baby Boomers to Gen Z, and how historical events have shaped their values and behaviors.
- **The Power of Empathy:** Learn why empathy is the linchpin for bridging generational gaps and discover practical exercises and strategies for developing this crucial skill.
- **Fostering Multigenerational Collaboration:** Discover communication strategies, mentoring programs, and leadership approaches that can be immediately implemented to promote collaboration among employees from different generations.

### When

Wednesday, May 22, 2024

11:30 am – 1:30 pm

includes boxed lunch for in-seat participants

### In-Seat or Virtual

- In-seat participation offered at the AGC Georgia Training Center  
1940 The Exchange; Atlanta, GA  
at Windy Hill Road and I-75 / I-285 in Cobb County
- Virtual participation in the live session will be via Zoom. The link will be emailed to virtual registrants the day before the session.

### Registration Fee

- AGC Georgia Member \$75
- AGC Georgia YLP Member \$68
- Non-AGC Georgia Member \$150

### Presenter

**Skot Waldron**

Communications Strategist, Speaker,  
Author, Coach & Team Builder

## Attendee Registration Form (you may also register at [www.agcga.org](http://www.agcga.org))

In-person or  Virtual via Zoom Name: \_\_\_\_\_ Title: \_\_\_\_\_

Registrant's Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Company: \_\_\_\_\_ Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Food Restrictions (if in-person): \_\_\_\_\_

Primary contact for registration, if not registrant: \_\_\_\_\_ e-mail: \_\_\_\_\_

### Check One:

- Check: Make checks payable to AGC Georgia. Mail copy of this form with your check to our lockbox:

*Wells Fargo Bank/ AGC Georgia; P. O. Box 934023; Atlanta, GA 31193-4023*

- Charge My:  AmEx  MC  Visa  Discover Total Amount Due \$ \_\_\_\_\_

Name on Card: \_\_\_\_\_ Card # \_\_\_\_\_ Exp. \_\_\_\_\_

Regardless of payment method, please use one of the methods below to return this form:

- Electronically: Use "Click to Submit" button to attach to an automated email (*Doesn't work on all systems*)
- Fax: 678-298-4101
- Email: After completing form scan to [registration@agcga.org](mailto:registration@agcga.org).

Cancellation Policy: The registration fee is fully refundable up to one week prior to the session. If you do not cancel before this one-week period or do not attend the session, the registration fee will not be refunded. Substitutions are encouraged and may be made by emailing [parham@agcga.org](mailto:parham@agcga.org). Confirmation to registered participants will be provided prior to the event via email.