

AGC Georgia's 3rd Annual
CONSTRUCTION PROFESSIONALS
CONFERENCE & MARKETPLACE



Wednesday, April 27, 2016

Georgia International Convention Center
 2000 Convention Center Concourse, College Park, 30337

Previous feedback proves with each conference and marketplace, we are exceeding attendee expectations. This challenges AGC Georgia's team to continue retooling the conference to offer new and more valuable experiences. Our 2016 conference is changing up our education times and expanding our networking lunch to better meet exhibitor requests. If your firm has products and services benefiting the construction industry, mark your calendar and make plans to join us!

- Marketplace hours are 7:00 am – 2:00 pm, including **3 dedicated hours** of time with attendees
- **WOW!** An Exhibitor Scavenger Hunt will be available on our conference mobile app for attendees to play – Earning points by visiting exhibitors means increased traffic for you and your team!
- Conference app shares web links to an interactive exhibitor map with product/service descriptions
- Planning for 500 attendees
- Exhibitor representatives are invited to attend the seated breakfast program opening the conference from 7:00 – 8:30 am, which includes a motivational keynote.
- Marketplace accommodates 100 exhibitors
- Attendees not participating in a learning session during each track are invited to network with exhibitors.
- **WOW!** A buffet lunch will be available on the marketplace floor providing maximum interaction for exhibitors and attendees.
- Opportunities for company personnel to attend their choice of 25+ learning sessions in the areas of **Safety & Health, Human Resources, Technology, Executive Operations and Soft Skills**



The Marketplace is **not a formal tradeshow**. All exhibit spaces are large enough to accommodate one 6' table and two chairs. Exhibitors are not given the opportunity to choose a table position, and a floor plan is not published prior to the event. This marketplace offers a **casual environment** and does not require traditional tradeshow booth set up. Exhibitors are encouraged to "keep it simple!"

AGC Georgia aim's to build on this popular offering, and promises to provide you with a valuable return on your marketing investment! If interested in exhibiting, please return your completed paperwork by December 2 to receive preferred pricing. **Exhibit space sold out for the 2015 event – don't delay!**

EXHIBITOR SCHEDULE OF EVENTS

Tuesday, April 26

3:00 – 5:00 pm Optional Move-In Time for Exhibitors

Wednesday, April 27

6:00 – 6:45 am Move-In/Exhibitor Registration
 7:00 am Attendee Registration/Exhibits Open
 7:00 – 8:30 am Plated Breakfast, Awards, Keynote
 8:30 – 8:45 am **Dedicated Marketplace Time**
 8:45 – 9:35 am Learning Session – 1

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9:35 – 9:50 am **Dedicated Marketplace Time**
 9:50 – 10:40 am Learning Session -- 2
 10:40 – 11:15 am **Dedicated Marketplace Time**
 11:15 am – 12:05 pm Learning Session -- 3
 12:05 – 2:00 pm **Dedicated Marketplace Time**
 Buffet lunch including networking
 2:00 – 2:50 pm Closing General Session
 Exhibitor Move-Out

RESERVE A MARKETPLACE EXHIBIT TABLE

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Reserve a table by logging in at www.agcga.org or by completing the below form.



Marketplace exhibit registration includes:

- Opportunity to promote your company through conference interactive mobile app
- 2 registrations for team members to network at your table AND attend conference programs (*member value of \$338*)
- 6' draped table, 2 chairs and 1 waste basket
- Complimentary parking
- Plated breakfast and buffet lunch on marketplace floor for 2 company registrants

Reserve Space On or Before December 2

Preferred pricing & maximizes exposure in early marketing materials

AGC Georgia Member	\$795
Non-AGC Georgia Member	\$1,595

Reserve Space After December 2

AGC Georgia Member	\$950
Non-AGC Georgia Member	\$1,900

This event is not a formal tradeshow. The convention center will not accept direct shipments from our exhibitors. For \$150, AGC Georgia will accept exhibit materials at our office until COB Monday, April 18. Items will be available to you at the convention center beginning Tuesday, April 26. Provided all packages are properly sealed and include return shipping labels, there is no additional charge for AGC Georgia to arrange a pick up at our office on Thursday, April 28. Our Address: AGC Georgia; c/o CPCM Exhibits; 1940 The Exchange, Suite 100; Atlanta, GA 30339

My company will reserve 1 2 exhibit table(s) at the Marketplace. (No discount for reserving multiple tables.)

We need..... Power Access \$70/table Shipping Support \$150 (see above in blue box) Wi-fi (included)

Company name exactly how it should be referenced on conference materials. Review punctuation, capitalization, etc.

ATTENTION! Registration for an exhibit table **WILL NOT** be accepted until the description requested in this section is emailed to Cindy Parham. Tell attendees about your firm! Describe your products/services, and what you will show at the marketplace. Announce special show pricing or other incentives to visit your exhibit. **Please keep description to less than 350 words. Email to parham@agcga.org.**

Exhibit Coordinating Contact: _____ Title: _____

(This person will **NOT** be registered to attend the conference in any form, unless listed as a registrant below.)

Email: _____ Office#: _____ Mobile#: _____

Two complimentary registrants manning exhibit and participating in conference. Company name assumed to be same as shown above.

1) Name: _____ Title: _____

Email: _____ Mobile: _____

2) Name: _____ Title: _____

Email: _____ Mobile: _____

*To register **people in addition to the two listed above**, use the Attendee Registration form or login at agcga.org for preferred pricing.

Payment Due: \$ _____ (include \$70/power access and/or \$150/shipping support, if applicable)

Check: Make payable to **AGC Georgia**. Mail this form with check to lockbox: **Wells Fargo/AGC Georgia; PO Box 934023; Atl., GA 31193-4023**

Charge My: AmEx MC Visa Discover

Name on Card: _____ CC# _____ Exp. Date: _____

Regardless of payment method, please use one of the methods below to return this completed form by:

- **Electronically:** On many systems, pressing "Click to Submit" after filling out form will attach file to automated email
- **Fax:** 678-298-4101
- **Email:** registration@agcga.org

Questions? Contact Cindy Parham at 678.298.4112 or parham@agcga.org.

Cancellation Policy: Request to cancel exhibit space must be received by email on or before April 6, 2016 to receive a full refund. No refunds will be made after April 6, 2016.

Need overnight accommodations on April 26? Atlanta Airport Gateway -- \$179+ tax, rate ends 4/5 at 5 pm.
Call 404-763-1544 and request "Associated General Contractors of Georgia" room rate.