



Thank you for your interest in AGC's 2017 Build Georgia Awards Program.

Information guiding **SPECIALTY CONTRACTORS** through the online nomination process is included on the following pages. If you are NOT a specialty contractor, please return to the "2017 Build Georgia Awards Program" link on our website and click "Nomination Information for **General Contractor** members."

It is very important for you to check with your accounting department to be sure your firm is in good standing and has **paid a minimum of 1st quarter 2017 dues prior to the entry deadline of January 26, 2017.** Entry fees are non-refundable and are payable **ONLY** online via credit card.

Questions?

Please contact Alyson Abercrombie, CAE, Director of Communications and Marketing at 678-298-4106 or abercrombie@agcga.org.

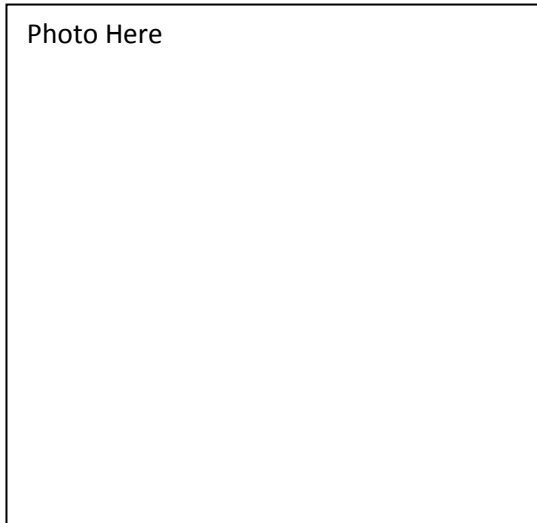
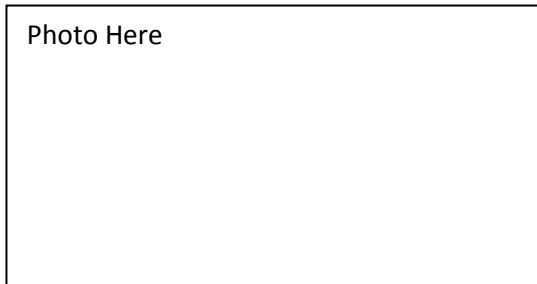
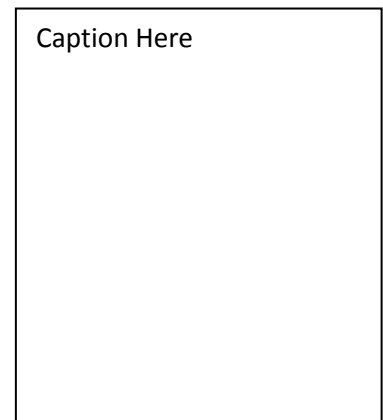
Sample of How to Submit Photos for the 2017 AGC Build Georgia Awards Program

Company Name

Project Name

City

{please use this format as a heading for each additional page}

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Continue for as many pages as needed to “tell” your project’s story in pictures. Beware of inserting too high of resolution photos in your Word document, as that will cause the PDF file you want to upload in the portal to be too large for the system.

CALL^{for} nominations



ENTRY FEE

\$475 PER PROJECT
ONLY PAYABLE BY CREDIT CARD

ENTRY DEADLINE

**11:00 AM ON
THURSDAY, JANUARY 26, 2017**
**LATE ENTRIES WILL BE ACCEPTED
AFTER 11:00 AM ON JANUARY 26
UNTIL 11:59 PM ON JANUARY 31**
FOR AN ADDITIONAL \$200 PER ENTRY
NO ENTRIES ACCEPTED ON OR AFTER FEBRUARY 1

**Demonstrate to prime contractors and owners
the pride you have working on their project while
recognizing your employees for a job well done . . .**

CALLING FOR NOMINATIONS TO CELEBRATE CONSTRUCTION EXCELLENCE!

AGC Georgia announces the 2017 Build Georgia Awards Program and invites you and your firm to participate. Each year, this successful program brings the contractor community together at AGC Georgia's Annual Convention in June to recognize and celebrate construction excellence in our state.

General and specialty contractor members participate in the awards program by nominating one or more of their unique projects completed in 2016.

This year is the 28th AGC Georgia Build Georgia Awards Program. Please take advantage of this great opportunity to showcase your firm's talents while joining other industry leaders to celebrate the collective contributions made in improving the quality of life in the communities where you live, work and play.

Your participation can pay huge dividends to your firm, far outweighing the effort it takes to prepare your award submittal. Take advantage of this opportunity to spread the word about your firm's great work. — Act now and start the entry process today!

BEGIN YOUR ONLINE ENTRY TODAY AT WWW.ACCGA.ORG!

****For quick access to all AGC Build Georgia Awards Program information and a link to the nomination web portal, please visit www.agcga.org and click on "Services" then "Awards."***

WHAT IS THE AGC BUILD GEORGIA AWARDS PROGRAM?

AGC Georgia started the Build Georgia Awards Program in 1989 as an opportunity to recognize contractor members and their construction teams for outstanding performance on some of Georgia's most noteworthy construction projects. Today, the awards program is one of the many valued services AGC Georgia provides to its member firms where construction excellence is celebrated among peers, with owners and buyers of construction services, design team professionals and project team members.



WHO IS ELIGIBLE TO PARTICIPATE?

This program is open to general and specialty contractor members in good standing with AGC Georgia. **THIS BROCHURE IS FOR SPECIALTY CONTRACTOR MEMBERS.** Visit agcga.org for information pertaining to the general contractor division of the AGC Build Georgia Awards Program.

WHICH PROJECTS QUALIFY?

Projects completed by an AGC Georgia specialty contractor member where you acted as the prime/general contractor to the owner are not eligible in the specialty contractor division of the AGC Build Georgia Awards Program. Only projects built in Georgia by member firms and completed by December 31, 2016 can be nominated for the 2017 Build Georgia Awards Program. Projects eligible for competition include those in the following disciplines:

- ◆ Carpentry/Woodworking
- ◆ Electrical
- ◆ Landscape
- ◆ Mechanical
- ◆ Siding
- ◆ Waterproofing
- ◆ Concrete
- ◆ Finishes/Painting
- ◆ Masonry
- ◆ Roofing
- ◆ Sitework

BENEFITS OF PARTICIPATING

1. You have multiple opportunities to promote your best work to the state's contractor and design community, as well as owners and buyers of construction services, thus enhancing your image and reputation in the marketplace.
2. Each nominated project receives an 12" x 15" plaque with a photo of the construction project (electronic photo supplied by entrant). After learning in April 2017 if your project placed in the competition, additional plaques can be purchased for \$150 each. These will be available to you in mid-June and can be given to an owner, prime contractor, architect, project manager, and/or superintendent as a token of your appreciation for your relationship with them.
3. Once winners are announced in April 2017, you can cite the project in your marketing materials as either a first place winner, a merit award recipient or an award program nominee of Georgia's industry award competition for construction excellence to help earn new work.
4. Projects **earning a first place award** are honored at the Build Georgia Awards Ceremony on the morning of June 13, 2017 at AGC Georgia's Annual Convention, (June 11-14 at the Ponte Vedra Inn & Club in Ponte Vedra Beach, FL). During the Awards Ceremony, a special trophy is given to members of first place project teams who are in attendance.
5. All first place projects are highlighted in *Atlanta Business Chronicle's* Construction Focus, published June 9, 2017, with a readership of 160,000.
6. Employee morale and productivity increase when projects are singled out and recognized for their excellence.

HOW ARE WINNERS SELECTED AND ANNOUNCED?

A panel of judges representing different aspects of the design/construction industry review award submittals. **Keep in mind their emphasis is on the construction process and challenges you faced and not your project's aesthetics and amenities.** Competing projects are grouped based on their discipline and contract amount. First place winners and merit award recipients are named for each category.

AGC Georgia writes each project's primary point of contact in April to share if the project earned first place, merit honors, or if it did not place. At the Annual Convention, projects earning first place will be recognized during the Build Georgia Awards Ceremony on June 13, 2017.

IMPORTANT DATES AND ENTRY FEES

- ◆ To qualify for the base entry fee per project, nominations must be submitted online by 11:00 am, Thursday, January 26, 2017. **Need more time?** The late entry deadline is January 31 at 11:59 pm. This option requires an additional \$200 fee for each entry. No nominations are accepted on or after February 1.
- ◆ A \$475 non-refundable entry fee is applicable for each nomination and payable **ONLY** online via credit card.

JUDGING CRITERIA

In your narrative, please address how well the project meets the following five criteria.

Do not explain aesthetics of project. Explain how your firm provided solutions to problems!

- I. Exceptional project safety performance --- *Include safety accomplishments, your safety record and any lost time accidents.*
Projects experiencing ANY work-related jobsite fatalities are not eligible for this award program.
(Relates to ALL personnel working on project - direct hires and employees of GC, sub-subs, etc.)
- II. Overcoming the challenge of a difficult project
- III. Innovation in construction techniques and materials
- IV. Excellence in project management and scheduling
In addition to other accomplishments in this area, refer to your timeliness of project completion and ability to stay within budget.
- V. Dedication to client service and customer care

PREPARING YOUR AWARD SUBMITTAL

1. **Entries are due January 26, 2017 at 11:00 am unless you choose to pay the late fee. Credit card payment is required.**
2. Visit www.agcga.org, and click on "Services/Awards/Build Georgia Awards." This link includes access to the online nomination website. During your initial visit to the portal, register and review the nomination process.
3. Two summaries are required. The first is a "**Presentation Summary**" - no more than 900 characters in length (limit includes spaces) - highlighting key points making this project unique and award-worthy. If your project earns a first place award in the competition, the presentation summary is used to introduce the project during the Awards Ceremony. The second is an "**Executive Summary**" - no more than 3,000 characters in length (limit includes spaces) - providing judges highlights of what is included in your submittal narrative.
4. Responses to individual judging criteria must be less than 5,500 characters (limit includes spaces).
5. Create a single-page document titled "References." Include the following: one architect and/or engineer, one owner and one prime contractor involved with the project. For each reference, provide a contact name, company name, address and phone. Convert the "References" file to PDF and upload to the portal. **Also**, upload one letter of commendation (as a PDF) from a reference.
6. It is important to document your project's progress with key photos to support your narrative. Consider providing both **progress and completion** photos by pasting small file size pictures in a document. Be sure to include captions with the pictures. **(Sample of a way to format this photo collage is included in the online resource packet at the link described above in #2.)** Save collage as a PDF and upload it to the portal. Remember, don't load **individual** progress and completion photos to the portal.

On the same day you submit your project(s), email the following to L. B. Kinnett at kinnett@agcga.org: **1)** An electronic file of the photo chosen for your Award Plaque. Name the photo file with this information "company name – project title – plaque photo.jpg"; **2)** five additional photos. **These should mirror your PRESENTATION SUMMARY.** If the project earns first place honors, these photos will be shown while your presentation summary is read during the award ceremony. It makes for a much nicer presentation when photos complement the provided summary, and **3)** firm's color logo. **Note: Should your project earn an award in the competition, the above requested photos could be released to the media. The act of providing electronic or hard copy photos to AGC Georgia for use to market your award nomination INFERS the company or companies named on the project entry form have permission to release the photo. Do NOT submit photos to AGC Georgia you do not have the rights to. All emailed photos should be at least 2000 x 1600 pixels.**
7. **Please make sure your company name and project title are entered correctly into the portal.** AGC Georgia uses this exact data when personalizing awards. If you supply incorrect data, and request for an award to be reprinted, your firm will be responsible for the charges associated with the correction. Remember to closely proof whether you entered your firm's formal corporate name. Is the project name properly capitalized? Are abbreviations correct? Did you use proper punctuation? Did the project have an informal name, and the formal name would be more appropriate for award program purposes?

TIP!

High marks are given to "easy to read" submittals and those detailing challenges their firm overcame. Before submitting your information, develop it in a Word document and have someone not involved with the project read it. Do they have questions? Can they pick out the details describing what **YOUR** company did to overcome challenges? Do they see the award winning qualities of the project?

Outlining details designed by the architect and telling how "pretty" the building is will not earn your project a Build Georgia Award. Leave out the fluff; tell us how your firm exceeded expectations and met extraordinary challenges head on!

2017 AGC BUILD GEORGIA SPECIALTY CONTRACTOR AWARDS PROGRAM

ENTRY DEADLINE: 11:00 AM ON THURSDAY, JANUARY 26, 2017, UNLESS YOU OPT FOR LATE ENTRY FEE SHOWN ON PAGE 1

ENTRY FEE: \$475 per project

Please review below criteria and seek answers from all project representatives before beginning your online nomination.

What discipline best fits your project?

- | | | | |
|--|--|-------------------------------------|--|
| <input type="checkbox"/> Carpentry/Woodworking | <input type="checkbox"/> Finishes/Painting | <input type="checkbox"/> Mechanical | <input type="checkbox"/> Sitework |
| <input type="checkbox"/> Concrete | <input type="checkbox"/> Landscaping | <input type="checkbox"/> Roofing | <input type="checkbox"/> Waterproofing |
| <input type="checkbox"/> Electrical | <input type="checkbox"/> Masonry | <input type="checkbox"/> Siding | |

What category represents your project's contract amount?

- Under \$250,000 \$ 250,000 - \$999,999 \$1,000,000 - \$4,999,999 \$5 Million and Over

NOTE: Judges have the discretion to use the information above in developing award categories to assure proper competition for all projects.

Additional Information Needed to Complete the Online Nomination Process

Company Name /// Company Address

Chief Executive Officer

(Or the name and title of the person approving nomination of this project and the accuracy of the entry's narrative)

Project Title /// Project Owner /// Project Prime Contractor /// Project's Physical Address

Project Manager /// Project Superintendent /// Project Contract Amount /// Project Begin Date /// Project End Date

Primary staff contact for questions pertaining to entry preparation and content

Questions: Contact Alyson Abercrombie, CAE, Director of Communications and Marketing at 678.298.4106 or abercrombie@agcga.org.

Thank you for participating in AGC Georgia's 2017 Build Georgia Awards! Good Luck!