

**Improve your performance mentally, physically and emotionally**

**New AGC Georgia Academy Class Begins**

**October 2015**

**WOW!**

**“ If you want to improve the way people lead and manage, you have to improve the way people live.” ★★★★★**

*--Lisa Fanto, Vice President of Human Resources, Holder Construction Company*

**Proudly introducing**



**ENR**

Our lead instructor, **Brent Darnell**, earned a prestigious **ENR Top 25 Newsmaker Award** for his hugely-successful *Total Leadership* program. We are thrilled to now offer the award-winning program through our AGC Georgia Academy.



## WANT TO MAKE A REMARKABLE DIFFERENCE IN **YOUR** ABILITY TO MAINTAIN SUPERIOR RELATIONSHIPS WITH CLIENTS AND CO-WORKERS?

The principles taught in the AGC Georgia Academy are easily integrated into **your** culture, and will make a positive impact.

### SUCCESSFUL COMPANIES INVEST IN A PIPELINE OF LEADERS TO BUILD AND SECURE A COMPETITIVE ADVANTAGE. A TOP PRIORITY

for AGC Georgia is providing game-changing resources to take you and your team to new heights. Academy curriculum develops higher levels of emotional intelligence, gives you tools to create an emotional experience instead of a transaction with internal and external stakeholders, builds communication skills, and develops how you present yourself to others. The following core concepts will be taught over eight sessions with the optimum goal of helping you achieve your mental, physical and emotional peak performance.

“During a recent Public/Private Industry Advisory Council session at the AGC Building Contractors Conference, owners on a panel were asked what they base their final decision on after interviewing firms. Each owner’s response resoundingly pointed to the **FEELING** they had with a team. **Not the technical aspects of HOW the team said they would complete the building, but the chemistry they felt with individuals.** Bottom line for me as an attendee– all reputable contractors can build a building; owners want to work with people they feel a connection with. ★★★★★

WOW!

Mike Dunham, CEO  
AGC Georgia

**Foundation for Your Future: Plan Creation** Students create individual development plans combining their emotional intelligence with their peak performance.

**Relationship Skills: The 12 Steps to Great Relationships** How to create and maintain good working relationships from the first handshake through the duration of the relationship.

**Communicate, Motivate, Persuade, Present** How to present yourself well, communicate and motivate others.

**Innovation, Time Management** Creativity and innovation are essential for finding new ideas and ways of working. Look into time wasters and how to limit them.

**Team Building, Wellness Program** Create powerful, high performing teams. Explore ways to thrill clients and stakeholders.

**Lifelong Learning** Develop new plans to carry the student forward. Provide tools to keep this learning at the forefront and how to build in accountability and follow up.

Stress management, nutrition best practices and individual coaching are part of each session. Students are expected to complete assignments and tests prior to and during sessions.

“Principles taught by Brent and Andrea are positively impacting our company, so much so that we are taking everyone through this process. Employees are losing weight and becoming healthier as we implement our wellness program. They are more productive, and have more energy for themselves and their families. Helping our team members grow is contributing to better working relationships, and we have tangible evidence it’s helping earn more projects. Contact me, so I can share more!” ★★★★★

WOW!

-- Julie Mulcock, HR Development Manager, Jacobsen Construction -- julie@jacobsenconstruction.com, 801-414-1470

WOW!

**“I took Brent Darnell’s Total Leadership course – TWICE – the second time with our entire leadership team. Including this program’s powerful and practical concepts in the AGC Georgia Academy promises a dynamic experience that includes sustainable positive results.” ★★★★★**

Randy Hall, President/CEO  
Batson-Cook Company

## CUSTOMIZED COACHING

*. . . with every student, every session and remotely between meetings.*

**An incredible resource NOT offered with ANY other program!**

### LESSONS LEARNED WILL ADD VALUE TO YOUR PROFESSIONAL AND PERSONAL LIFE.

You will be more self-aware, achieve personal mastery, better health, and peak performance. Working better with others, including co-workers, clients, and stakeholders are just a few of the benefits. Our facilitators are committed to strengthening senior executives and jump-starting young professionals. With focused coaching, you will attain meaningful career and life goals. As employees increase proficiency in “soft” skills, the company benefits from increased productivity, risk management, bottom line results, business development, and longevity of its employees. You will find illnesses and issues caused by stress diminish.

### OUR ACADEMY INSTRUCTORS

**BRENT DARNELL** is a mechanical engineer and a graduate of the Georgia Institute of Technology. He worked in the construction industry for 20 years, then started his leadership development company. He is an authority on emotional intelligence (EI) and a pioneer of its use in the construction industry. Since 2000, Brent has helped to improve the social competence and leadership skills of thousands of people in over 70 companies in more than 20 countries. He is an adjunct professor at Auburn and Penn State, teaching EI to their technical students.



His book, ***The People-Profit Connection, How Emotional Intelligence Can Maximize People Skills and Maximize Your Profits***, receives rave reviews and has been read by over 30,000 people. He was named a **Top 25 Newsmaker** in 2012 by **ENR** for “transforming alpha males into service-focused leaders” and “connecting his EI training approach to business success.”

**DR. ANDREA ROBBINS** graduated with her Doctorate in Chiropractic in 1983 and received her Doctor of Naturopathy degree in 2004. 2015 marks her 32nd year in practice. Whether she works with Olympic athletes or folks in the construction industry, she utilizes her vast skills and working knowledge of the body and nutrition to maximize mental and physical performance, improving the health and well-being of every individual and the overall health of companies.



Brent and Andrea are a dynamic professional duo and an inspirational husband and wife.



Scan QR code to read **ENR’s** Top 25 Newsmaker article featuring Darnell or visit <http://goo.gl/OiBXTz>



# Fast Facts

- Class of 2016 session dates (8:00 am – 4:00 pm at AGC Georgia’s Training Center in Atlanta)
  - October 20** – Foundation for Your Future  
*(All students are asked to attend Dinner on October 19)*
  - November 17** – Relationships
  - December 8** – Communication Skills
  - January 12** – Presentation Skills
  - February 16** – Stress Management
  - March 8** – Time Management
  - April 12** – Building High Performing Teams/Successful Projects
  - May 3** – How to Create Lifelong Learning
- Class enrollment limited to 30 students.
- Tuition includes:
  - Virtually 24/7 access to instructors for personalized coaching – this alone is worth more than the tuition. No other program offers this, not even the most-recognized names in the industry.
  - Eight instructional sessions, each including continental breakfast and lunch
  - If desired, complimentary hotel accommodations for evening of October 19, 2015
  - Complimentary registration to AGC Georgia’s . . . **WOW!**
    - 17<sup>th</sup> Annual Building Georgia Legislative Activities February 2016 (\$49 value)
    - 3<sup>rd</sup> Annual Construction Professional Conference & Marketplace in April 2016 (\$159 value)
    - \*Annual Convention – Hilton Head Island, SC beginning June 9, 2016 (\$525 value)
    - \*Participants are responsible for overnight accommodations when attending Annual Convention*
- Graduation ceremony on morning of Saturday, June 11 at the Annual Convention. Encourage participants to make plans to attend from Thursday, June 9 thru Sunday, June 12.
- Student access to change-u.com -- a tool that empowers you to make personal and professional life improvements - the core competencies Academy students learn and share. *Value of \$50 a year*
- Promotion of student involvement/company support in AGC Georgia Academy through media outlets upon completion.
- Brent Darnell’s books *The People Profit Connection*; 4-book *Tough Guy Survival Kit*; *The Tao of Emotional Intelligence*; and *The Primal Safety Coloring Book*.

### Register on or before September 22

AGC Georgia Member: \$3,700  
 Young Leadership Program Member: \$3,200  
 Non-AGC Georgia Member: \$5,000

### Register after September 22

AGC Georgia Member: \$3,900  
 Young Leadership Program Member: \$3,400  
 Non-AGC Georgia Member: \$5,200

**Visit [www.agcga.org](http://www.agcga.org) to register! Begin your exciting journey to a better you!**

For more details about the AGC Georgia Academy, please contact Cherri Watson, Director of Safety, Education and Workforce Development at 678-298-4104 or [watson@agcga.org](mailto:watson@agcga.org). For log-in assistance, please contact Cindy Parham at [parham@agcga.org](mailto:parham@agcga.org) or 678-298-4112.

**Cancellation Policy:** Full refunds are provided if written cancellation is sent to [parham@agcga.org](mailto:parham@agcga.org) a minimum of 7 calendar days prior to start of the first session. No refunds given after this time.

## SKEPTICAL?

You won't be after watching this powerful 3-minute video with testimonials from field employees to CEOs!



Scan with QR reader or visit <http://goo.gl/kpM62W>