

2024
SPONSORSHIP opportunities






Leverage Your Marketing **Dollars** and **Effectiveness**
by Sponsoring AGC Georgia Membership Events





Associated General Contractors of Georgia, Inc.

2024 Sponsorship Opportunities

| | | Sponsorship Levels | | |
|--|--|---------------------|----------------------|-----------------|
| | | DIAMOND \$19,500 | PLATINUM \$14,500 | GOLD \$9,500 |
|  | General Benefits <i>Customized Titanium Sponsorship Package Available</i> | | | |
| | Company color logo included on AGC Georgia's ad in the June 2024 issue of Build Georgia Award special section in Atlanta Business Chronicle *Readership of more than 185,000 decision makers throughout the state | ✓ | | |
| | Company's color logo included on sponsorship sign to be featured at all events listed below | ✓ | | |
| | Company name included on sponsorship sign to be featured at all events listed below | | ✓ | ✓ |
| | Company's color logo on AGC Georgia webpages featuring sponsors, hyperlinked to company website | ✓ | | |
| | Company name on AGC Georgia webpages featuring sponsors, hyperlinked to company website | | ✓ | |
| | Special recognition during program at events detailed below | ✓ | ✓ | ✓ |
| | Complimentary logo featured on your company's online membership directory profile at agcga.org | ✓ | ✓ | ✓ |
|  | Annual Convention <i>June 6-9, 2024 at The Westin Hilton Head Island Resort & Spa</i> Family friendly, relaxed atmosphere; attendance consistently tops 500, including decision makers from industry firms; networking receptions, awards program, business session, social/sporting events & children's programs | DIAMOND \$19,500 | PLATINUM \$14,500 | GOLD \$9,500 |
| | Registration(s) – All Activities/Programs; Note: See quantity for each sponsorship level | 3 | 2 | 1 |
| | Social Only Registration(s); See quantity | 3 | 2 | |
| | Display Table for Company Materials | ✓ | ✓ | |
| | Golf Registration(s); See quantity | 2 | 1 | 1 |
| | Place Company Marketing Flyer in Welcome Bag | ✓ | | |
|  | Fall Leadership Conference <i>October 17-20, 2024 at Noelle Nashville Hotel; Nashville, TN</i> Intimate gathering of ~75 executives seeking to hone their leadership skills; in-depth workshops & social outings | DIAMOND \$19,500 | PLATINUM \$14,500 | GOLD \$9,500 |
| | Registration(s) – All Activities/Programs; See quantity | 2 | 2 | 1 |
| | Social Only Registration(s); See quantity | 2 | 2 | |
| | Display Table for Company Materials | ✓ | ✓ | |
| | Golf Registration(s); See quantity | 2 | 1 | 1 |
| | Place Company Marketing Flyer in Attendee Seats | ✓ | | |



Atlanta Area Members First Meetings

September 2024 Networking Event; November 20, 2024 Marketplace; March, June, November 2024 Happy Hour events

The September Membership Networking program will be a causal afternoon event. In November, over 250 industry professionals gather at the sought after Marketplace. Each of the Happy Hour events draw ~100 members for casual networking at various social eateries throughout Metro Atlanta

| | | |
|---------------------|----------------------|-----------------|
| DIAMOND \$19,500 | PLATINUM \$14,500 | GOLD \$9,500 |
|---------------------|----------------------|-----------------|

| | | | |
|---|---|---|---|
| Registrations to Each Event; See quantity | 3 | 2 | 1 |
|---|---|---|---|



Regional Members First Meetings

Offered in each of AGC Georgia's seven membership regions

Three meetings are held in each of the following cities: Albany, Augusta, Columbus, Commerce, Macon, Savannah and Valdosta

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|---------------------|----------------------|-----------------|
| DIAMOND \$19,500 | PLATINUM \$14,500 | GOLD \$9,500 |
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|---|---|--|--|
| Registrations to Each Meeting in Each Membership Region | 2 | | |
|---|---|--|--|



Ron Amerson Supervisor Safety Award Lunch

March 1, 2024 at Adventure Outdoors in Smyrna

The Ron Amerson Supervisor Safety Award Program honors general contractor superintendents and specialty contractor foremen for supervising jobsites that had no lost time accidents in the previous calendar year. For their dedication to jobsite safety, these honorees will receive recognition before their peers at this award luncheon.

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| DIAMOND \$19,500 | PLATINUM \$14,500 | GOLD \$9,500 |
|---------------------|----------------------|-----------------|

| | | | |
|-----------------------------|---|---|--|
| Registrations; See Quantity | 4 | 2 | |
|-----------------------------|---|---|--|



Young Leadership Program Golf Classic

May 1, 2024, Flat Creek Country Club & Braelinn Golf Club in Peachtree City

*The Golf Classic is the primary fundraiser for YLP's charitable activities funded through AGC Georgia's Foundation, a 501(c)3 entity. Over 350 players participate each year requiring 2 facilities with a total of 45 holes.

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| DIAMOND \$19,500 | PLATINUM \$14,500 | GOLD \$9,500 |
|---------------------|----------------------|-----------------|

| | | | |
|------------------------------------|---|---|--|
| Player Registrations; See Quantity | 4 | 2 | |
|------------------------------------|---|---|--|

| | | | |
|--|---|--|--|
| Listed as Elite Sponsor on Signage; Company Logo on Tournament Towel | ✓ | | |
|--|---|--|--|

| | | | |
|-----------------------|--|---|--|
| Putting Green Sponsor | | ✓ | |
|-----------------------|--|---|--|

| | | | |
|--------------|--|--|---|
| Hole Sponsor | | | ✓ |
|--------------|--|--|---|

| | | | |
|---------------------------------|---|---|---|
| Attend Dinner & Awards Ceremony | ✓ | ✓ | ✓ |
|---------------------------------|---|---|---|

*Notes Regarding AGC Georgia Foundation

\$1,500 of the Diamond Sponsorship is a contribution to AGC Georgia's Foundation.

\$550 of the Platinum Sponsorship is a contribution to AGC Georgia's Foundation.

\$150 of the Gold Sponsorship is a contribution to AGC Georgia's Foundation.

In addition to the above amounts, \$1,500 of each sponsorship level is a contribution to AGC Georgia's Foundation; This contribution is 100% tax deductible.

Dear Valued AGC Georgia Member,

Thank you for taking a moment to review **AGC Georgia's 2024 Sponsorship Program**. Your membership provides an abundance of excellent business opportunities for you and your team to take advantage of during the 2024 program year. As you know, AGC Georgia offers construction executives and industry professionals from across the state a forum to meet, exchange ideas and discuss present and future industry issues. Make the most of these opportunities by leveraging your marketing dollars and maximizing your marketing effectiveness as a 2024 sponsor of AGC Georgia events and programs. Learn more by reviewing the following information and sign up today!

Sponsorship Benefits to You and Your Company:

- Keep your company name and successes visible to potential and current customers and competitors
 - Reassure existing clients you are financially strong and committed to serving their needs
 - Get your company's name and people in front of potential buyers and current clients at the same time
 - Build stronger relationships with other AGC Georgia members
- Announce to potential clients you welcome the opportunity to do business with them
 - Help your firm stand out among competitors and build brand awareness
 - Show your support for AGC Georgia and the construction industry by helping underwrite events and programs

On behalf of your Board of Directors, we appreciate your consideration of this investment, which pays both tangible and intangible dividends to you and your company! Please review the sponsorship opportunities on the following pages and contact Machell Harper, Director of Member Services for more details at 678-298-4108 or harper@agcga.org.

Sincerely,



Brian Newsome
2023-2024 President, AGC Georgia
President, Albion General Contractors



AGC Georgia 2024 Sponsorship Reservation Form

Company Name: _____

Contact for Sponsorship: _____

Direct Phone: _____ Email: _____

Please choose one level of sponsorship:

Titanium: Call for a Customized Package Diamond: \$19,500 Platinum: \$14,500 Gold: \$9,500

Payment Options

Check

Please make check payable to AGC Georgia. Scan form to registration@agcga.org or fax it to 678-298-4101. Then send payment with copy of reservation form to Wells Fargo/AGC Georgia; PO Box 934023; Atlanta, GA 31193-4023.

Charge my Credit Card

Visa MasterCard American Express Discover

Credit Card Number: _____ Expiration Date: _____

Name on Credit Card: _____

Signature of Card Holder: _____

Regardless of payment method, scan this form to registration@agcga.org. You may also fax it to AGC Georgia at 678.298.4101.



Please contact Machell Harper, Director, Member Services at 678.298.4108 or harper@agcga.org for more details or questions regarding sponsor opportunities. She will be in touch with your above named contact upon receipt of this reservation form to coordinate your firm's participation in events and our promotion of your firm in our marketing materials.